



English Version  
**PART 2**

# **DIVINE DIRECTION**

## **OF TIRUMALA SRI VENKATESWARA**







# DIVINE DIRECTION OF TIRUMALA SRI VENKATESWARA

English Version  
PART 2

Leelas of Tirumala Sri Venkateswara Swamy  
to establish his 'Harinama Kshetram' as  
another Tirupati in Telangana

Sri Venkateswara Swami Paada Sevaka  
Pullagurla Sai Reddy (Govindadasu)

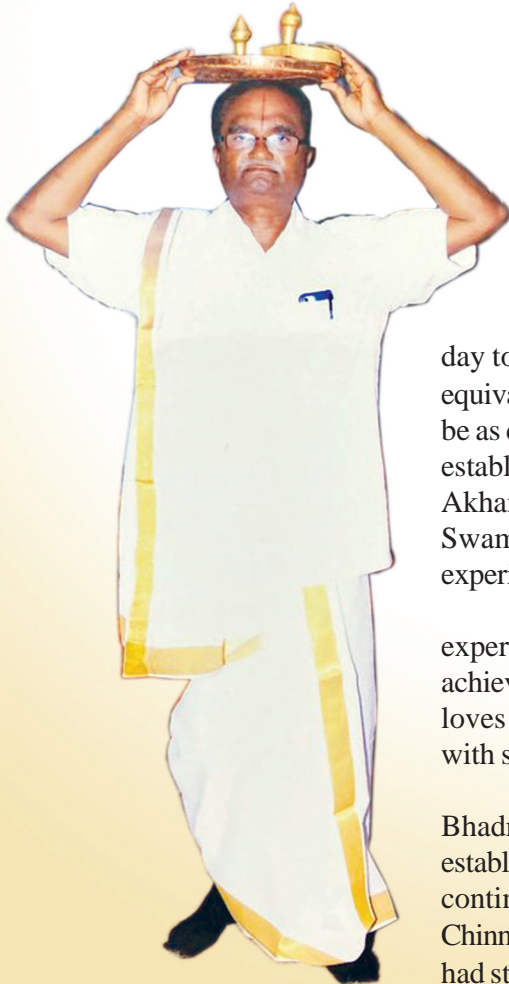
## OBJECTIVE

In the past, in order to protect and uplift his devotees, Kaliyuga pratyaksha Daivam Lord Sri Venkateswara Swamy of Tirumala has manifested himself at many places blessing them and continuing to bless them.. In the times to come, Lord Sri Venkateswara Swamy of Tirumala wanted to manifest himself in our village Chinnagundavelli (which is 7 km away from Siddipet) near the well in our fields to grace his devotees in that region. He wanted to establish another Tirupati there. He wanted to make the place equally attractive as Tirumala, in order to attract his devotees and bless them. I believe that he chose this kshetra to give an unprecedented opportunity to devotees of the present

day to use their services and penances for creating a sacred Swami Kshetra equivalent to Tirumala. He also expressed the desire that his temple here should be as close a replica of Tirumala as possible, with at least two ramparts and to establish the traditional Vaikhanasa Agamam here as in Tirumala and to have Akhanda Harinama sankeerthana performed by various devotee groups. It is Swami's wish that the devotees who visit Swami here should have the experience of visiting Tirumala.

Having chosen me to be his instrument, he subjected me to several experiences recounted here, with an intention of training me to be capable of achieving this objective. I would like to reiterate that Sri Venkateswara Swami loves his devotees, and is always merciful towards them. If one invites him with sincerity, he is willing to visit his devotees' homes..

Like Bhadra who in the past was instrumental in setting up of Bhadrachalam and like The sage Yadagiri who was instrumental for the establishment of Yadagirigutta he wanted me to enhance my capability through continuous practice so I would be able to establish the Harinama Kshetra in Chinnagundavelly. The Training required for achieving the required competency had started in 2000 and is continuing till date.



## **GIVING ME OPPORTUNITIES FOR HIS SERVICE TO ENHANCE MY COMPETENCY:**

For me to become capable, He bestowed me with an extensive directory of his services. He directed me to obtain the required capability, by performing the services indicated to me with utmost efficiency. Some of Swami's divine experiences he subjected me to were not easy to understand, like the ease of enjoying the juice of a grape but presented a complexity akin to that of enjoying the water of a coconut. At the time of the experience, some of His deeds made me wonder if they had any meaning at all and for what purpose they had been created, though over a period of time, the relevance and purpose of those used to become clear.. Even though He started subjecting to divine experiences since the year 2000, he revealed his true objective to us in the year 2022 only after we acquired some capability.

He directed me to obtain the required capability, by performing the services indicated to me. For Example to be selected as an I.A.S. officer, one needs to obtain an academic degree. And only when one clears the preliminary and main exams and is successful in the

interview, does one finally get selected for IAS. While subject matter knowledge is sufficient to clear the preliminary and main exams, one needs capability beyond subject matter knowledge in order to clear the interview. For this, capability, one needs to know not only the subject matter, but also other things in the world.

In the same way if the service opportunities given to me Swami Venkateswara are considered as subject matter knowledge, the other material required to build my capability would be possible only through my personal efforts. This would require me to follow the rules which Swami had indicated, such as abstaining from business, avoiding spending time frivolously with friends, remembering the Lord at all times, giving up all material inclinations and the idea of 'me' completely and developing a deep passion for the Lord. Only then will the capability desired by the Lord be possible. To achieve this Swamy directed my duty. For me to achieve this, Swami directed me in the right path, by giving me thousands of divine experiences. He advised me to achieve the goal anyhow. He granted me an extension of life, and told me to utilize the extension to achieve the goal. He continues to train me hard.

## **DETAILS OF EXPERIENCES:**

In this part I am briefly explaining the most effective divine deeds of Swami. As difficult as it is to limit the water of a pond to a well, so difficult is it to share the hundreds of experiences that Swami bestowed on us, in one part. Although we have gone through thousands of experiences, we have written down slightly more than 700 experiences in six volumes. Except for the period from 18-08-2009 to 24-02-2011, the other experiences we recorded were some in the form of photocopies and some in the original form as listed here.

### **Details of experience gained by me and my wife from the year 2000 to 31-03- 2023:**

<b>Book No.</b>	<b>Period of Time</b>	<b>Availability</b>	<b>Surekha</b>	<b>Saireddy</b>	<b>Total Experiences</b>
1.	April 2000 to 05-01-2005	Xerox	5	95	100
2.	06-01-2005 to 11-11-2008	Xerox	19	105	124
3.	12-11-2008 to 17-08-2009 (Some Part)	Original	2	13	15
4.	18-08-2009 to 24-02-2011 (Memorable)	Not available	—	4	4
5.	25-02-2011 to 28-03-2016	Originals	14	91	105
6.	04-01-2017 to 30-03-2023	Originals	18	185	203
	<b>Total</b>		<b>58</b>	<b>493</b>	<b>551</b>





## HIS DIRECTION FROM MY CHILDHOOD

Ever since my childhood I was very fond of Srivenkateswara Swami. Right from the days when I was in my 2nd standard, during every puja, I used to pray that I should “do something good that will be useful to the world”. Although we had sufficient agricultural land in our village, my childhood was spent in a pitiable condition, because non-availability of water did not allow cultivation. After completing my intermediate in Siddipet in 1979 I tried to join Engineering but did not get a seat. So I enrolled for B. Sc., in Siddipet itself, and after completion of my second year in 1981, I obtained a seat in the Osmania University College of Engineering. Since I had involved myself in agriculture, during the two years of BSc, I got to understand our economic situation very well. Because of this even though I studied engineering, I had already decided that, I would not take up a job but do business and earn money to improve our family’s economic status.

Our house in the village was built using my parents’ own earnings and was very nice and comfortable. But because we saw it as being associated with the financial difficulties we experienced, we sold it in 1999 and built a new one. Subsequently, Swami’s divine deeds started from the year 2000 and over 50 of these were associated with this old house. (From here on, “our house” would be referring to this old house)

My inclination was more towards business and my wife’s inclination was towards the family. In the process of helping us resolve the problems we encountered in these areas, Lord Venkateswara became extremely close to us and. During those instances, he used the fourfold method - alliance-gifts-trickery-force- to get us on to his path

### EFFECTIVE LEELAS OF SWAMI:

April 2000 - April 2002: - Post the completion of my Engineering studies, I was residing in Hyderabad along with my family doing business as a builder in the field of construction. Unexpectedly, during my dream one night, I saw Sri Anjaneya swami soaring up while chanting Jai Sri Ram, near cattle shed in our fields in our village i.e., Chinnagundavelli. This marked the beginning of the many divine deeds of Lord

Venkateshwara I was to experience. With his subsequent deed Swami planted the seeds of ‘Bhakti’ in my heart. He also assured me that he would protect me from many difficulties in my life in the future.

One of the first divine deeds of the Lord that I experienced was unforgettable. One night while I was sleeping in my house in Hyderabad a force took hold of me and forcibly took me through the sky towards Tamil Nadu and placed me in front of Tirumala Sri Venkateswara Swami in Ananda Nilayam. The Lord then allowed me to view him from very close quarters, and I could clearly see even the lines in his palms. He told me that I would face challenges in the future

and also assured me that he would support me during such times. Subsequently I faced a huge challenge in my business. Full of fear due to that problem, as soon as I thought of the Lord intently, and he immediately come to me and reside in my heart. I used to be enraptured with tears of joy flowing from my eyes. I used to completely forget myself with joy. This used to repeat five to ten times a day over a period of one and a half year. It was during this period that the Lord became enshrined in me. We developed a strong bond with each other. Like two friends who had come together to a big city like Hyderabad for education from a remote village and had taken up residence in a small room of 10 x 10 size, and developed an intimacy whereby they could share their innermost thoughts with each other, without any hesitation, such an intimacy had developed between the Lord and me. The idea that fully took over my mind was – I belong to the Lord and He is mine.. Addicted to the state of bliss caused by thinking of the Lord, I developed two views, an internal view and an external view. Though perceiving the things of this world through my external view, my internal view constantly held Lord Venkateswara. This impacted me to such an extent that I started to forget the names of people around me.

I started to see temples that I had never seen before. The temple of mother Sri Mahalakshmi at Kolhapur was the first among them. If one stands in the main gopuram of the temple there is a particular angle from which one can see the mother goddess in the distance, through the many arches. At another time, the mother Goddess appeared to my view as clearly as I could see her, if I were inside the sanctum sanctorum.



At another time He showed me a Shivalinga and told me that He was Shiva and asked me to worship Shiva. From then on I used to address and worship Lord Shiva as Sri Venkateswara Swami, considering him to be the second form of my Lord Sri Venkateswara Swami.

With the belief that the mother goddess, Shiva and all other deities were all aspects of Lord Venkateswara, I used to bow down to them as aspects of Sri Venkateswara Swami. Like someone who chooses a master who pays 1000 Rupees over a master who pays only 100 rupees, for the same work, I chose Lord Venkateswara over other deities.

### **ONLY HE IS THE LORD OF ALL:**

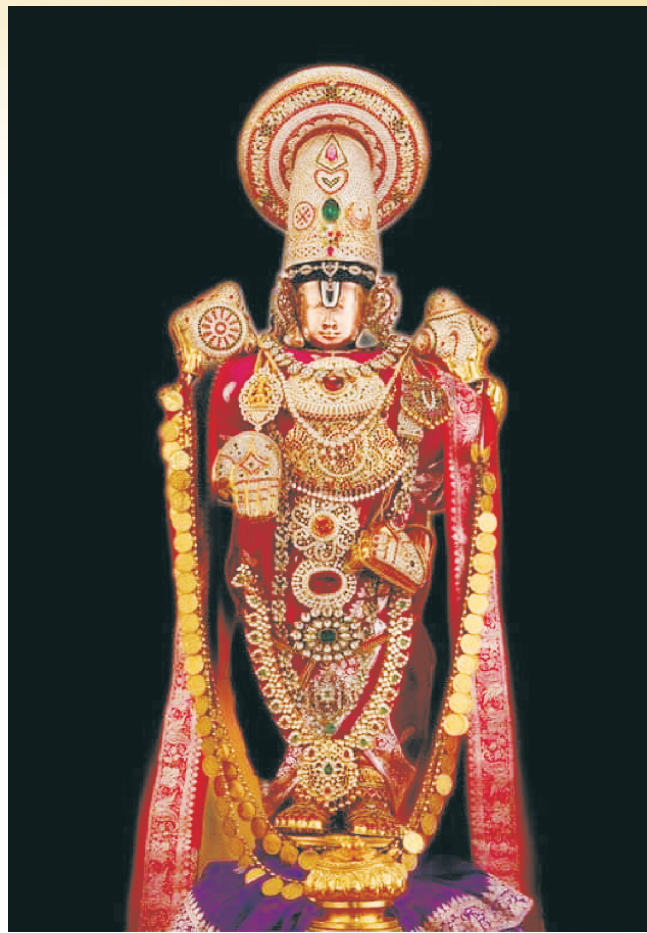
In the days that followed, my devotion towards the Lord reached a peak. I used to see the Lord in everything in the world. I gained the knowledge that the cause of this creation is Lord Venkateswara and all deities are only aspects of him

It was in Tirumala, that the idea of praying to Him with the belief that only he was the Lord of all developed in me. To my good fortune, one day the I felt that the Lord had placed both His feet on me. It was like a guru giving me a vow (SAMASH-RAYANAM) towards God. After that I ecstatically surrendered myself, my wealth and family to the Lord. My surrender was to such an extent that I lost my individuality. I prayed that I might be used for some good work that would be of useful to the world, and that any impulses that arose in my mind belonged to the Lord, and I bound myself to act according to those impulses. Every step I took after that either knowingly or unknowingly used to be dedicated to the Lord. We decided to accept that that every experience given by the Lord was a message rather than random occurrence. And we removed the word random from our dictionary. After that, a desire to serve Lord Venkateswara till we got tired of this life, developed in us.

One day, I prayed to Lord Venkateswara to grant me the opportunity to serve him like Sri Anjaneya Swamy had done.

I pitifully begged Swami that he should write a new work and grant me an opportunity to serve him, like he had written the Ramayana and given Sri Anjaneya and others the opportunity to serve him.

At the beginning of Swami's service, he took me to Tirumala and made me stand in his North Mada Street,



and by his divine power brought the Akasha Ganga and bathed me.

In June of 2002, we faced a Cyclone on our route. By the grace of Sri Venkateswara swami, we somehow managed to withstand its onslaught. Meanwhile a vortex arose from this storm and lifted us up. We were terrified of where this vortex would drop us from the sky. As a last resort we sought the protection of Lord Venkateswara and begged Him to save us. The merciful Lord Venkateswara ordered the whirlwind to take us down carefully and land us on a new path and told us to travel on that path. He also warned us not to come back, and if we did we would be caught in similar cyclones We traveled on the path indicated by the Lord. That path is the path of service of Lord Venkateswara. In this way, the Lord himself provided us with the opportunity to serve Him and assured us of the opportunity until we were fully satisfied.

The Lord's divine deeds are amazing. Like increased hunger makes food tastier, He enhances the desire and then bestows His blessings. On the occasion of my first birthday, He gifted me with an ornament





embedded with the world's most precious diamonds which put me into a trance and I was unconscious for a while. .

On one occasion Lord Venkateswara said - "Sai Reddy is my person. He will do anything for me". This made me so ecstatic. I considered myself indebted lifelong to the Lord.

For a person like me, who had no connection with TTD or Tirupati, prior to this, on 21-09-2002 He had a Sri Venkateswara Divya Mahamantra Stupa constructed by me on the Tirupati Dairy Farm premises, and accepted it as a dedication to Him.. He also told me that I could be the custodian of it till the end of my life. The lowly person that I was, receiving the divine grace of the Lord made me feel delighted and I decided to continue serving Him, throughout this life to repay this debt. I prayed to Him to suggest a suitable way in which I could serve Him.

Apart from giving me a lot of pleasure, calling the Lord's name to mind, would resolve any kind of problems I faced. I begged the Lord to bestow this blessing on his other devotees and show me a suitable means for enabling it. To repay my debt to the Lord, I resolved that I would continue serving him as an anonymous devotee. I established a bond with him as His servant. I decided it was my duty to make the other devotees of the Lord experience all the blessings Swami had bestowed upon me. The maximum number of devotees I could get to experience his blessings, I decided, would be a measure of my ability.. Finally, by the grace of the Lord, we determined on 15-10-2002 Dasara day, to set up Srivenkateswara Maha Mantra Peetha and take up the program of Japa Samarpana through it.

By the grace of the Lord, I compiled and printed a booklet titled "Sri Venkateswara Divya Mahamantra Likhita Japamu" and started distributing it free of cost from 15-11-2002. I printed a total of 70300 booklets, each capable of containing the Lord's name 1250 times. Meanwhile, a venerable person who was close to me indicated that I neither had the eligibility to establish the Maha Mantra Peetha nor the eligibility to write the Maha Mantra. Taking this into account, finally, I decided to set up a trust named "Sri Venkateswara Seva Samiti", with myself, my wife Surekha and my mother Pullagurla

Rukkamma as members and carry out services to the Lord through it. Subsequently when Sri Venkateswara Swami in another divine deed of his ordered me to go ahead with the Sri Venkateswara Mahamantra Peetha and Japa offering, I went ahead with these services.

## **STAKING A WAGER WITH THE LORD:**

Due to the influence of His divine deeds, the urge to serve Him, started reaching peak levels. I used to yearn to see the Lord. I experienced an anguish due to my longing for him.. On occasion the anguish was so intense that I used to roll on the floor crying for Him. Being of the view that carrying out miscellaneous minor services to the Lord would be a petty thing to do, , I wanted to select a service that would last over several years. As my good luck would have it, I got the service to offer Him Japa service. I felt that I should resolve on something to ensure I would continue with this service for many years without any dilution of intensity. In this context, the Lord asked me to resolve that I would apply a Tilak on his forehead. My engineering background led me to think of the Thirunamam (the Lord's traditional Tilak) as having three '1's and therefore I should offer Him a total of 111 crores repetitions of His name by ensuring at least 7 crore repetitions each year, through 70 thousand partners for a period of up to 16 years. Using the eligibility gained through this service, I would apply Tilak on his forehead.. I told the Lord, that after working so hard to apply Tilak on His forehead, I would not let myself be satisfied with it but would invite Him to visit our Home. (In Hindu dharma, prior to inviting someone home Tilak is applied on their forehead). The Lord agreed to it and said that if I carried out my services with utmost devotion and without any mistakes, he would surely visit my Home. Only one mistake would be permitted in the entire service. This way a wager was set up between us. I resolved to win the wager. In reality, I had no such desire because I considered myself as ineligible for the Lord's benevolence and therefore treated this as a bonus.. I also thought this wager would compel me to serve the Lord with utmost focus. In parallel, because of an incident that had happened a few months earlier, I had become somewhat uncertain about my earlier conviction that "every impulse that rose in my mind was from the Lord and all my actions were solely



according to those impulses”. For this reason I had no conviction about winning this wager. I was also worried that if someone were to hear about it they would laugh at me. However, I did not give up on the intent to win the wager.

On the whole, from 2002 to 2018, over a period of 16 years we should accomplish 111 crore repetitions of His name and offer him, and on the basis of the resulting eligibility, we should be inviting the Lord to our home. When He visits us, we should be able to have a proper Darshana of the Lord, converse with Him, worship his feet and send him back to Tirumala. This was the resolution. With the aim of achieving this, we started our service of the repetition of the name of the Lord. My true intent was not the offering of japa But to ensure that the Lord’s name was recalled a total of 111 crore times (not less than 7 crore times every year, by not less than 70 thousand devotees). WE had chosen japa as our weapon for this purpose.

Though four to five people knew about offering Tilaka to the Lord , none other than me and the Lord knew about the matter of inviting Swami to our house. The way we went about the Japam was to position the 111 crores as a logo representing the traditional Tilakam of the Lord and the goal of Sri Venkateswara Mahamantra Peetham as achieving the logo. Even my wife did not know about the matter of the Lord visiting our home and about the wager between us. I told her about it only in the January of 2021. So started our service to the Lord on 15-11- 2002 and we were able to offer 1st 7 crores of Japa on 14-06-2003 i.e. within 7 months to the Lord of Seven Hills.

For the first 7 Crore Japa we distributed 70,300 Japa books, but with some people completing more than one book of repetitions. This meant I had failed to attract 70,000 people to the cause of the Japa. But since this was the first mistake, the Lord overlooked it.

### **‘NAMO VENKATESAYA CHARIOT’:**

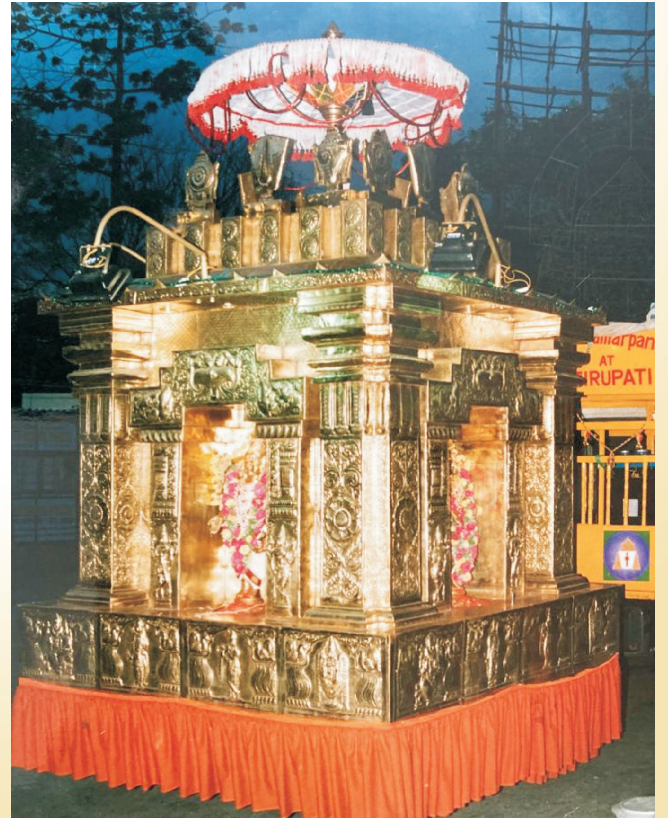
Thereafter to ensure the participation of at least 70 thousand devotees in this 7 crore Japa every year, He arranged through us a magnificent ‘Namovenkatesaya’ Ratha (chariot) to take the Lord from home to home during a 25-day journey from Hyderabad to Tirupati. This was a brass replica of the “Sri Venkateswara Celestial Mahamantra Stupa” that was existing at Tirupati. He also laid down the rules for

its operation. Through this Ratha Yatra we were able to receive the overwhelming and indescribable fortune of service to the Lord.

The Lord performed many divine deeds for us to arrange this Rath Yatra. He gave us a divine experience to enable devotees feel that the Lord had come to their home.

### **“Kritetu Narasimhobhut Tretayam Raghunandana: Dwapare Vasudevascha. Kalau Venkatanayaka:”**

He guided us in the building of the chariot to make people understand that, The Lord who incarnated as Narasimha in Krita Yuga, as Sri Rama in Treta Yuga and as Sri Krishna in Dwapara Yuga took on the incarnation of Sri Venkateswara in this Kali Yuga, to protect his devotees. He directed that throughout the Rath Yatra the Maha Mantra of Sri Venkateswara Swami should be chanted. In order that the devotees who came to the chariot to serve the Lord could write the Swami Maha Mantra he ordered us to provide a slip of paper called ‘Samarpana Kratu’, and for them to offer it in the chariot, he ordered us to prepare a special Shanku (conch) decorated with pearls. With the images of the Lord adorned with conches in arranged in the same way on all four sides, , the chariot was built in such a







way that every one who saw it was compelled to bow down in front of the Lord. We fixed this on the bed of a truck with a bhajana mandapa (pavilion for divine service) in front of it making it a permanent arrangement. Thus was the chariot built by the grace of the Lord.

The Lord told us to consider as Adishesha (the bed on which the Lord rests in Vaikuntha). While building the chariot my wife and I had several times dreamed that we were constructing a snake.

On 11-08-2004 the then E.O of T.T.D. Sriman Ajay Kallam garu, inaugurated this chariot at Padala Mandapam in Tirupati, and remarked that it marked the beginning of a new chapter in Swami's service.

We have been using this chariot since the 2<sup>nd</sup> year of offering the 7 crore japa. 25 days prior to Japasamarpana, the Ratha Yatra proceeds in such a way that for 16 days it is in Hyderabad and then over a period of 6 days travels from from Hyderabad to Tirupati. We used to take this chariot to the house or the street of those invited to participate in the japa program, but then whoever approached the chariot, we would give them a "Samarpana Kratu", after praying to the Lord to fulfill their wishes. We used to tell them to write the Mahamantra of Swami on this Kratu and place it in the Conch in the chariot with a sense of surrender. The kratus which we collected this way were also a part of the 7 crore japa.

The Lord himself suggested which areas this chariot should travel through every year. At the beginning of the Yatra, He directed me to conduct the Yatra according to the first idea that came to my mind. The Lord used to ask my wife to cooperate in this Ratha yatra and make her happy by giving her divine experiences. He established strict rules for us for the yatra. During every Ratha Yatra, we should go ahead with the resolution that our beds everyday should be the "foot path" only. In 2005 I got the guidance to travel through Kadapa. But we were reluctant to go there as there were no acquaintances there and we would not be able find accommodation. Immediately the Lord sarcastically remarked "I will give you place in my room" and finally gave us place in his temple.

My wife got attached to the form of a cobra by Swami. As the days of commencement of the Rath Yatra approached, she would sense the coiled snake stirring and beginning to move. It would continue moving for the whole period of the Rath Yatra, after which it would come back to our home, coil up and sleep.

Seven of us servants of the Lord would be present during every Ratha Yatra - chariot. a driver, a priest, myself and four others. It was the Lord's instruction that all seven members should be treated as equals during the Rath Yatra.

The Ratha Yatra was to be for 16 days in Hyderabad, moving across various parts of the city in the morning and evening and then proceed from Hyderabad to Tirupati spending at least 5 nights at different places. So we used to plan for the Hyderabad-Tirupati journey to allow us at least 5-7 nights. In case we stayed for a greater time at one place, resulting in us covering less than 5 different places during the journey, we would be alerted immediately and the situation would become such that we could not spend any more time in that place

In this manner we led the 'Namo venkatesaya Ratha Yatra' each year from 2004 to 2019 traveling from Hyderabad to Tirupati, so as to be in Tirupati for Gokulashtami.

Spending 16 days in Hyderabad during the Ratha Yatra, we used to choose a new route from Hyderabad to Tirupati each year.

Of all the ways in which we could serve the Lord, this Ratha Yatra was the most satisfying for me. We used to experience greater joy while traveling in areas outside of Hyderabad. We used to be so absorbed in the Lord by the time we reached Tirupati, that we were unmoved even if we knew that someone was stealing all our possessions and property.. Even though we spent 25 consecutive days in the yatra, there was no tiredness we experienced, but after returning home, it used to take us more than 20 days to recover.

## **DIVINE DEEDS OF THE LORD DURING THE JAPA OFFERING:**

Lord Srivenkateswara used to perform special divine deeds during each japa offering. Every year at the commencement of the journey from Hyderabad to Tirupati carrying 7 crores of repetitions of the Lord's name, we do special pujas in the shed of the 'Namo Venkatesaya' chariot at home. And one day prior to every Gokulashtami, all the Japa repetitions are placed at the Padala Mandapam at Alipiri in Tirupati and worshiped. During the puja the Lord's main form (Moola murti) would come and stand in the Padala Mandapam and receive our pooja. I used to gaze at him to me heart's content and worship his feet. On Gokulashtami, at the time of offering the japa, we used to place the entire japa in front of the Sri venkateswara Divya Mahamantra Stupa in the SV dairy farm in Tirupati, in a pile of 5' X 6' size, decorated with flowers, and pray that the wishes of those who wrote the japa may be fulfilled, we used to conduct chanting and homas. The Lord used to show his wonderful divine acts during this time,. He used to appear standing on the japa offering with both his feet covering the entire 5' X 6' japa pile,. I could only see his feet and the edge of the dhoti worn by the Lord on those feet. I used to feel that the Lord was standing in the sky but I could see his black feet clearly. I used to worship those feet and become enraptured. This has been happening in every japa offering. However this was being experienced only by me. This was an indication that every devotee who had filled the japa book it was being blessed by him. It is my great fortune to get the opportunity of worshipping the Lord's feet twice and his main form once during every japa offering.

After bestowing me with the role of his Pada Sevaka (servant at his divine feet), the Lord got me named as 'Govinda Dasu' through Sri Sri Sri Ramachandra Ramanuja Jeeyaru Swami. Starting with September 2003, he started his attempts to change the direction of my life. Warning us that we could face severe hardships, he advised us to live by recalling His name every moment of our lives. He also made it clear that there was no need for us to always keep visiting temples and that we could carry out our Sadhana (practice to attain divine grace). He also stated that having the universe under his control he could turn hills into valleys and valleys into hills in an instant. In a way,

it was a hint to us that our financial standing would decline but he also assured us that He would be supporting us and we need not be worried. It was during this period, that he instructed me to start a Telugu monthly magazine called 'Srivenkatesham' and indicated that I would attain the Lord by establishing it.

He explained to us that on the path of service to the Lord, no matter how many obstacles we encountered, we should not bother about them, should run the magazine with the aim of reaching the Lord. He suggested that this could act as a tool to increase our eligibility to attain the Lord. He also advised me take admission to higher studies i.e. M.Tech and put all efforts to successfully complete my studies.

In response to our prayers to bless us with a house in Hyderabad, one year before swami showed the the location of the house in October 2004, Road No. 2, Kakatiyanagar, Habsiguda. Since Swami has blessed us, we constructed the house with joy and named it as 'Srivenkateswara Prasadam'.

I invited Sri Venkateswara Swami to my house for dinner at the time of our housewarming. To which he said, "I will come to your home in your village for dinner". At that time, I did not know what it meant , (though his message was that he would surely come after the Harinama Kshetra got established). He said "For now, I am sending Sri Sri Sri Ramachandra Ramanuja Jeeyar Swami in my place", and sent his Holiness to attend the function.

In the January of 2005, he blessed me with the knowledge that He was none other than Lord Srimannarayana, the cause of all gods including Brahma. He said that he was in the guise of Lord Srivenkateswara. Despite this, I preferred to stay with my view that the cause of this creation was Sri Venkateswara.

On one occasion, when I finished praying to Lord Shiva and turned back, I received a message from Lord Shiva saying, "You will have my darshan tonight." I reacted immediately saying "Lord! I thank you for promising me your darshan just for the sake of my happiness, I would be happier if you appeared to me with Tirunamam". The Lord appeared to me in the form of Sri Lakshminarayana sleeping on Adishesha in the Kapila Theertham temple in Tirupati, and made it a point to draw my attention to his Tirunamam.





Over the the last few years, the thought that Lord Venkateswara was mine and would do whatever I asked of him, had gradually weakened in me. Instead, it was replaced by the thought he had a specific intent for me and was making me walk a defined path and that it was my duty (dharma) to comply with his plan. He performed several divine deeds for my benefit, to strengthen my confidence in him. He instructed me to live my life in society as an extremely ordinary person, without any ostentation.

Lord Venkateswara made every effort to make sure I walked the path he intended for me. Where necessary, he did things which on one hand pleased me, but were actually pushing me on to his path.

He used to accept my services to Him, only if I did as he desired. If anytime, I expressed a desire to something in a manner I thought up, he would tell me “Do as you please; I will not accept these services of yours”. In such instances, I would immediately change my intent.

The practice he put me through was quite tough. “When the other person is not talking to you properly, why are you talking to him?” was how he used to chide me. He was very particular that I should not speak where it was not necessary. “When the other person is not talking to you properly, why are you trying to talk to him? Where it is not required, do not try to strike up conversations”, was how he used to chide me. He used to advise me to spend time recalling His name .It meant that if I did not comply, there would be obstacles on the way.

In April 2005, my good fortune yielded results. He made me happy by agreeing to accept the ‘Namo Venkatesaya’ chariot, along with the conditions I had set.. By showing His grace he made me feel that after Arjuna, I am the person to be blessed with such a fortune. On another occasion, he bestowed his favor on me as he had on Draupadi earlier.

I once had this doubt arise in my mind – “His divine deeds are akin to dreams, how could they be true?”. Soon after the Lord appeared in my dream stating that that these were not dreams but reality. Saying so, he touched me and told me that the part I have touched you on, will feel special for the next 3 days And so it

happened. From then on, I felt that I should treat every dream given by the Lord to be true and not have doubts about it.

Whenever any negative thoughts or thoughts that were against the will of the Lord arose in my mind, he would immediately intervene and advise me that it was not good for me, and I should not entertain such thoughts. Whenever there were any faults / short comings in my services to Him, he would help us make corrections. .

He used to tell us what He wished to, only if we prayed to Him in a state of distress. And He himself used to create the conditions to make us feel such distress.. I Once had powerful miscreants snatch my property. When I prayed to Him stating that I was weak and alone with no support , and needed his protection, He told me “I am by your side”

### **LORD’s EMBRACE:**

I once had a severe setback in my life. I faced many difficulties and insults. I lost a lot of valuable assets. I grew angry with the Lord, thinking that all this happened because he willed it. I confronted Him stating “ When you do not fulfill my wish, how can I take your ‘Namo Venkatesaya Chariot’ and visit each house, telling devotes “Meditate on the Lord; He will fulfill your desires”? The idea that He had deceived me, grew in my mind. I felt that the Lord did not like me. All in all, I was sulking at him.

Noticing this, on 10-1-2006, the Lord sent his Yogamaya to me in Hyderabad i.e., on Vaikuntha Ekadashi, had me tied up and placed in front of him in Tirumala where he embraced me telling me that he loved me very much. The anger I felt and the sadness at the losing of my property disappeared in a moment. I placed my wealth and Swami’s embrace on the two pans of the balance of my mind. It was evident that the Lord’s embrace carried a greater weight. It then appeared to me that he was training me in accordance with some strict rules to achieve a specific purpose. I felt a resolve that I should strictly follow what the Lord was instructing me to do. The incident of the loss of my property felt as if it was a part of this whole scheme. Such thing seemed absolutely necessary for me to constantly hold the Lord in my mind.

Economically, we were at a low point. On a few occasions, we pledged my wife's gold and performed services to the Lord, with the money received.. There were many occasions when my wife lamented with tears as to how we would be able to fulfil the responsibilities of our children's studies, our routine family life, in the face of the ever increasing services expected by the Lord

Everyone we knew, could only see from the outside our palatial house, and the lakhs of rupees we were happily spending in the service of the Lord, and were of the opinion that we were immensely wealthy.

In one of his divine deeds, he took me to Badrinath. As soon as I entered the temple to have a darshan of the Lord, I stood looking at Lord Anjaneya whose statue was on the left side. The priest there could not bear this and harshly told me "Your Govinda is on the side, go there"

## **SRIVENKATESHAM MONTHLY MAGAZINE:**

We had started publishing the monthly magazine "Srivenkatesham" from April 2007 onwards, in line with the Lord's instruction. He undertook a lot of efforts to make sure that we started this service. I had been dragging my feet on the matter for almost four years stating that I could not accomplish this for various reasons like - "I am the wrong person for this", "I am not good at Telugu", "I have so many other things to be completed" etc., He persistently removed each obstacle I pointed out to and made me follow the path He had indicated for me.. Having started this magazine after being repeatedly pushed, whenever we thought of stopping the publication after a few years of publication, He used to order us to continue with it. On one occasion he put a knife to my throat and asked me whether I wanted to continue the magazine or whether I wanted to be killed.. On another recent occasion, , when we thought of stopping the magazine, He asked us sarcastically "Have you run out of wind?" In the end, in view of the Lord's deeds, we decided to continue with the publication until He decided it was enough.

On, 17-02-2008 (Bhishma Ekadashi day) He got me admitted to the Master's degree in engineering and

told me that I should complete my , spiritual education and graduate. He wanted me to enhance my eligibility. He wanted me to get rid of the idea of 'mine'. He said He would give me a gift when I successfully got rid of the idea of 'mine. Twice I practiced for a three month period each and asked Him to give me my gift. He told me flatly that I was not yet eligible for the gift. This led me to form the opinion that in reality He had no desire to give us a gift and was therefore saying that I was not eligible. Then the Lord sent Sri Sri Sri Hayagrivaswamy from Tirupati to my home to be my Guru and make me understand my true internal state. Then it became clear to me that I had not been able to get rid of the feelings of "mine".. Since that day onwards, I have never asked for a gift again. And I confessed to Him many times that it would be possible for me to give up the idea of 'mine, only if his grace was on me and not otherwise.

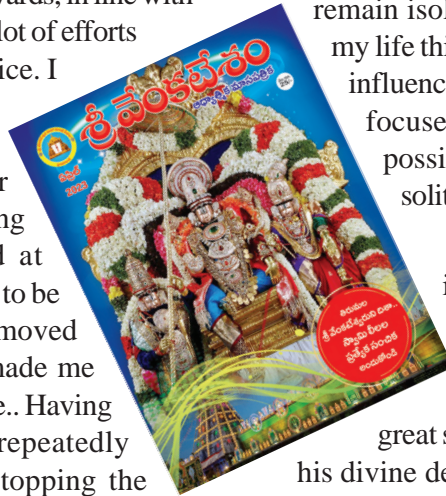
When I asked him how to practice for this, he gave me the example of a monk (Sadhu) while in the midst of hundreds of people, would lie down, cover his face with mud in the shape of a cauldron, with pipes arranged to enable breathing and intake of food.

While being in the middle of all, the monk would remain isolated. The Lord advised me to lead my life this way, being in the middle of all, not influenced by anyone else's words, and fully focused on the Lord himself. As far as possible He told me that I should lead a solitary life.

Hari seva (Service of Lord Hari) is extremely difficult. If possibly you are determined, you could find a three legged rabbit, but serving the Lord is even more difficult, said the great sage Annamacharya. Through one of his divine deeds he demonstrated how we were performing his service despite the difficulty we were encountering and the eagerness that was driving us to do it.

To me who was entranced by His grace and was submitting my entire life to repay my indebtedness to Him through my services, He let it know that He had bestowed His grace upon me a total of 14 times. He stated this to me in June 2008, which meant that whatever blessings I got later were additional ones.

In 2008, my wife Surekha used some of her gold and got the four idols of Lord Venkateswara present in







the 'Namo Venkatesaya' chariot gold plated. delighted with this, the Lord blessed her specially in this year's Rath Yatra. Surekha also was very happy at this.

A day before my mother's death in October 2008, realizing that She was dying, I requested the Lord to transfer a third part of the total merit I had earned till that day to her, and grant her a place in his abode Vaikuntam. The Lord hinted to me that He was acceding to my prayer and advised us that her last rites should be performed in accordance with the Vaishnava tradition, instead of in the Shaiva tradition which had been our practice since ages..

Due to my mother's death, there was some interruption in our services to the Lord. Noticing this, He himself came to our house and asked my wife, "Have you forgotten me?" and thus recruited us back into his service.

The Lord is present in every country in the world. He mentioned that even in America there were rivers and temples and devotees who perform prayers, though there would be some difference in the duties and procedures

## **THE PLEASURE OF THE LORD'S TOUCH:**

**13-01-2009** : In as many ways that a devotee could utilize the Lord and His power, in so many ways I had used it. In a sense, I had experimented with Him. On a certain occasion, I wanted to feel the pleasure of the Lord's touch. I prayed to Him, stating that I would like to be blessed with the pleasure of his touch, like the emperor Bali, who felt the pleasure of Lord Trivikrama's touch, when He stepped on his head. He acceded to my request and granted me that pleasure. I was so enraptured with delight that I felt there was no one in the world as lucky as I was. I thanked him a million times. Wherever I saw, I could see the Lord.

**19-06-2009**: I sought permission from the Lord for our first trip to America. He told me repeatedly not to get used to the material comforts of life. While in America, He taught me many many important things. Once He told me that whoever made special replicas of his divine feet and prayed to them accompanied by the sounds of ritual instruments and beautiful music, would be dear to Him, and He would bless them. He

instructed me to arrange for this. He stated to me (while showing his feet which had been washed by Lord Brahma), that He was the foremost and the most important one in the entire Universe.

Between 2009 and 2022, we would have traveled to the USA 15 times. Since being in the US meant being away from the service of the Lord, I used to feel a lot of eagerness for him.. Perhaps this is why He told me a lot of important things when I was in the US. And He stated it multiple times, that I should not get accustomed to a life of material comforts.

## **CONCEPT OF HARINAMA KSHETRA:**

During the Rath Yatra from Hyderabad to Tirupati, during the year 2009, the management of "Sri Ramanama Kshetra" in Guntur arranged a night's stay for us. As soon as I stepped into that Kshetra, I became ecstatic to hear the uninterrupted chanting of Lord Rama's name (Akhanda Rama Nama). I immediately prostrated myself to the person who had established that organization. After that, I prostrated myself to my Lord Tirumala Sri Venkateswara and in a divine ecstasy with tears rolling down my eyes, asked Him to grant me this service, of building a replica of the Tirumala temple and to make it a place for uninterrupted chanting of His name (Akhanda Harinama Kshetra). It was the first time that I had such a thought in my mind.

Till 2009, I had been trying to grow financially. But the Lord pulled me down from a high pedestal. However 2011 onwards, there has been an improvement in me and I have been in a much better position. The Lord had now planted the seed of devotion akin to king Bharatha in me. I am sure it will sprout sometime in the future.

## **BHAJA GOVINDAM:**

As my luck would have it, every year since 2000, on the days of "Vaikuntha Ekadashi" and "First Ekadashi" I have been receiving the blessings of the Lord. Since this was happening without fail, I felt that there was some secret behind it. As if to confirm this, in the period 2007-2009 when Sriman K.V. Ramanachari was the E.O. for T.T.D., he organized a bhajan program called 'Bhajagovindam' in Tirupati And in 2009, he advised me that it was to be organized in Hyderabad on the days of Vaikuntha Ekadashi and first Ekadashi



every year. We took this as an instruction from the Lord and have been organizing the program at various locations in Hyderabad.

Around this time, my engineering exams were approaching. I had not prepared for the exams and was worried. Showing my engineering friends who studied with me, He pointed out that they had become potbellied while I had remained slim. His point was that they had grown in the worldly paths they had chosen and that I should progress similarly but along a spiritual path. He once again pointed me the way by comparing growth in the worldly paths with growth in a spiritual path.

In October 2011, he hinted to me that the Stupa in Tirupati was filled indicating that one of the resolutions I made had been fulfilled. This was indicative of the fact that my services to the Lord were progressing well. In another divine deed of his, the picture of the Lord as one having an immense height came to my mind. I felt the desire to build his image in the form of Lord Trivikrama, whose feet Lord Brahma had washed. But I did not pursue it considering the fact that my economic status did not permit it.

**December 2011:** My wife Surekha, frustrated that our children were not listening to her, begged the Lord to make her happy. Acceding to her wish, he showed her the happy events that had happened since our wedding and made her delighted.

He advised us to be dedicated in His service, with utmost devotion, even at the point where everything we had was lost. He asked us to follow the example of a “Haridasa” (Lord’s servant), who while living in the midst of people of different faiths, had no focus other

then the Lord, He told us that we should spend every living moment with joy in His devotion, without paying any heed to the the reactions of our fellow human beings, just focused on what we were supposed to do.

### **PADMA PEETHA:**

**March - 2012 :** I could have been one of the big builders in Hyderabad, and it saddened me that I could not grow in that direction, because He had decided it should be so. He immediately told me that I would be constructing a “PADMAPEETHAM “ and on which the Lord will settle in the days to come. As was the case with me, I never understood the intent of His divine deeds when He performed them. Only after 2020, after I built my eligibility, I was able to understand them. This was one of the divine deeds I understood later.

**April - 2012 :** The Lord was overjoyed to have been able to bring me close to him by ensuring my financial slide. He repeatedly instructed me not to be infatuated with any worldly matter.

2012 onwards, the Lord took another step forward in my spiritual path. Whereas in 2002, He had allowed me to do business only to the extent of supporting my family, He now advised me to ignore that too, and to spend all my time in His service and that He would take care of everything I needed. He told me that he would make guava trees produce guava fruit the size of papayas. He asked me to not even step out of the house and immerse myself in His service.

Once, when arrangements were being made for our Ratha Yatra, a Christian person with impudent attitude called me and asked me “You are performing various services like the Ratha Yatra. Do you have any





belief in the existence of a heaven?" In a way he was trying to lure me into his society. While at that time, I said something and hung up the phone. I was full of regret for not having been able to give him a good answer. Observing this, Sri Venkateswara said this. "Why could you not have told him "Show me Govinda and I will do whatever you say?"

Though probably not to the extent that the Lord expected, it was clear to me from the following divine deeds of his that my spiritual condition had improved somewhat

One day during a conversation with some friends, I told them that I had become completely dedicated to Lord Venkateswara. Overjoyed by this, Swami showed me his divine form that night and made me extremely happy.

A devotee from Guntur region had mentioned to the Lord that she had a desire to feed His devotees and requested Him to send His devotees to her so her wish could be fulfilled. The Lord showed her some people in her dream and advised her to feed them.. After some time when our Ratha Yatra reached that place, they saw us and eagerly invited us over the phone for dinner. After the meal, with tears of joy swirling in her eyes, she rejoiced saying that it was I whom Sri Venkateswara had shown her, and that she still could remember my appearance and my attire

Once our Rath Yatra was intercepted by the police in Kurnool. They didn't allow us to move around. I went to bed wondering how I should inform the Lord about this as soon as possible. That night in a dream, despite the presence of thousands of devotees waiting to submit their please to him, I could reach the Lord's presence by using a path only those intimate to him could use, This was an indication that I was among those close to the Lord

Despite all this He let me know that I had traversed only half the path of becoming completely dedicated to Him. It meant that I had still a lot to grow. He also told me that if I were to do business, I would not get any benefit of it and that I should completely stop any business activities and focus on my practice of reaching the Lord.

**15-12-2012:** Around the year 2000, we received

the blessings of Sri Mahalakshmi. But in later days her grace was available to us only in Her form of Sri Godadevi. On one occasion she sang a Tamil "pasuram" and explained the main reason of my doing 'Bhaja Govindam' and other programs. Clearly it was for obtaining the grace of Lord Govinda

### **GRANTING OPPORTUNITIES TO SERVE THE LORD ACROSS SEVERAL LIVES:**

**17-01-2013:** Today Swami granted me a great boon. I had never aspired for salvation or asked the Lord for it. What I wished from Him was to be born as a human over multiple lives, so I could have the opportunity to serve Him. He granted me this boon today. He said that just as He had transformed Markandeya from a short-lived person to a long-lived person, he would bless me the same way. It meant that he would let me be born as a human being across many births and bestow me with the boon of his service. I never comprehended such experiences in the past, but now I am able to understand them a lot. This boon was granted to me utilizing the device of our irrigation well. So I interpreted it for myself that if I were to set up the "Harinama Kshetra", near the irrigation well, the boon would fructify.

Swami also used to create health problems for me to draw me closer to Him. Not noticing this, I used to think that because I was a diabetic I used to have neuropathic conditions and therefore suffered knee pains. I suffered a lot and used a variety of medicines. At my wit's end, I pleaded with the Lord that I would do as He told me and requested Him to cure me. The Lord then blessed me and reduced my health issues to a great extent.

**31-08-2013:** As a proof of His accepting my 11th "Japa" offering, I asked Him to show me my father. That night, he showed me my father as he was 20 years prior to his death. My father advised me to be content with what I had and to shed the feeling of "mine". In another divine deed, he let me know that the value of the land near our irrigation well in our village would appreciate a lot, and what was sometimes used as a privy would no longer be available for that purpose. At another point He let me know that the river Ganga would be getting one of her branches close to this place. He also mentioned that the object of veneration of Pandit Sriman Vedantam Vishnu Bhattacharya, of the Vaikanasa



tradition in Tirumala, would become mine

**05-12-2013** : To confirm that my mother had attained Vaikuntha, I placed a condition in front of the Lord. Since my mother was with Sri Mahalakshmi Amma in Vaikuntha, the Lord should bless me to be able to see both of them at the same time. He did the same and made me very happy.

He had in the past told me to continue with the publication of the monthly magazine ‘Sri Venkatesham’ even in the face of great difficulties. I procured a lot of new material for inclusion in the magazine and asked Him if it was good. Very pleased with that, He ordered his followers to send prasadam on my upcoming birthday. It came to pass that, on 08-07-2014, the first day of Ekadashi, I went to Tirupati and had Swami Prasadam.

My wife Surekha had a question as to who would continue the service of Swami after we had passed away, to which He let us know that others will come in your place and these services will continue

23-11-2014: He also let us know that He would redeem devotees in the upcoming ‘Harinama Kshetra’, and that he would entrance them in such a way that they would leave all their worldly cares and come to him. He cast his enchantment on me too, due to which I changed even further. My interest in worldly matters went down even further and I stopped my business entirely.

### **OUR FATHER COMMANDS:**

**15-12-2014:** This is one of the most important experiences I have had in my spiritual journey. I had it

at a time when I was thinking of establishing ‘Harinama Kshetra’. God sent my father who expired in 1990 to me to convey the message that I should establish ‘Harinama Kshetra’ and that the Lord would be pleased with it and that it would give my father immense satisfaction that I was his son. Also the Lord through a dream, generated in me the idea that I should follow my father’s words as Rama followed Dasharatha’s

**January 2016:** I became the recipient of many blessings of the Lord in this life. I thought the reason for this was my mother who gave me this birth. But now she was no more and I had not shown her my gratitude when she was alive. So I prayed the Lord to send her to me once and fulfill my wish. As expected, I came to see my mother standing in front of me as she was 20 years before her death. Holding her feet and hands with great ecstasy, I thanked her for giving me such a birth.

On 05-02-2016 we performed Abhishekam of the Lord (clothing service) at Tirumala. But I was sad that I did not see Swami near my side. So, on 07-02-2016 in Hyderabad, Swami showed me by putting his face close to mine and asked me to have a clear look.

**07-04-2017:** He had a rosary offered to me by a Swamiji and instructed me to recite the great mantra ‘Srinivasa Govinda Sri Venkatesa Govinda’ in an uninterrupted way.

**28-07-2017:** After 2018, I thought we would stop publishing the monthly magazine ‘Sri Venkatesam’. But the Lord sternly warned me to continue.





**26-04-2018 :** I reviewed myself and determined that everything in this world was false and only the Lord was mine and we should live accordingly. We decided to continue Ratha Yatra till 2020 and Japa offering for our life time.

**06-09-2018:** Today we offered the 16th 7 crore Japa to Swami. I prayed to the Lord that the whole result of 16 years of japa offering, Rathayatra, and 'SriVenkatesam' magazine should be His. And on the basis of that result, I invited him to my home BY APPLYING THILAK ON HIS FOREHEAD. But in today's dream He let me know that I had yet not passed the test.

**06-07-2019:** Today Surekha dreamt of a big snake with thousands of baby snakes on either side of it. This could mean that the Lord's grace was spreading.

**03-04-2019:** As suggested by Swami we brought the idol of Sri Hayagriva Swami from Tirupati and started worshipping him at home considering him as our Guru. Today He showed me how to swim from one side of the lake to the other side. It could mean that with the grace of Guru, I would be able to achieve the goals that were to be achieved.

**29-12-2019:** All of a sudden He took Surekha to Tirupati and sent her back after giving her darshan.

**07-03-2020 A feeling:** I would be 60 by 01-07-20 first Ekadashi.. We thought that we would stop the Ratha yatra, and unless there was some kind of divine deed of the Lord, the yatra would not happen. It

was at that time we got the message from the Lord "You have educated both your sons and made them worthy and arranged marriages with the girls suggested by the Lord. As you are free of your worldly responsibilities, from now on you should always be in a state of mind that pleases God"

## **SRI SRINIVASA KALYANAMS:**

**01-07-2020:** By the first Ekadashi day of 2020, I was 60 years old. Due to the then covid-19 situation, we did not organize Bhaja Govindam, but performed Srinivasa Kalyana in the presence of only 8 people in our house. I could not bear to serve such

a great Lord alone, I felt demeaned and hurt. In a vengeful way I had the desire to perform several "Kalyanams" of the Lord in the presence of thousands of devotees. I prayed to the Lord to grant me this desire, which He immediately did.

**19-07-2020:** We defined the procedures for conducting the "Kalyanams". A total of 111 free Srinivasa Kalyans should be conducted in the presence of interested devotees. The Lord had also instructed us to perform the "Kalyanams" in such a way that a maximum number of devotees were covered and all of them received his grace. He also asked us to make sure that "Kalyanams" were performed in my grandmother's village where I was born (Appanapally), and in our own village in Chinna Gundavelli. Only for the first "Kalyanam" I was to bear the full financial burden. The remaining "Kalyanams" should be done by the devotees with me as a partner. That means the cost of the "Kalyanams" should be borne by me and the organizers together. "Kalyanams" should be done following the right process without any mistakes and with Lajahoma. It was to be my responsibility to encourage the ones conducting "Kalyanams" and stand behind them to ensure that there were no mistakes. This was the main rule. Not less than 7 "Kalyanams" should be performed in a year. The number of Kalyanams performed in a year were to counted towards the completion of 111 such "Kalyanams". We set these rules and started performing "Kalyanams". Sri Venkateswara also approved these rules and encouraged me to go ahead.



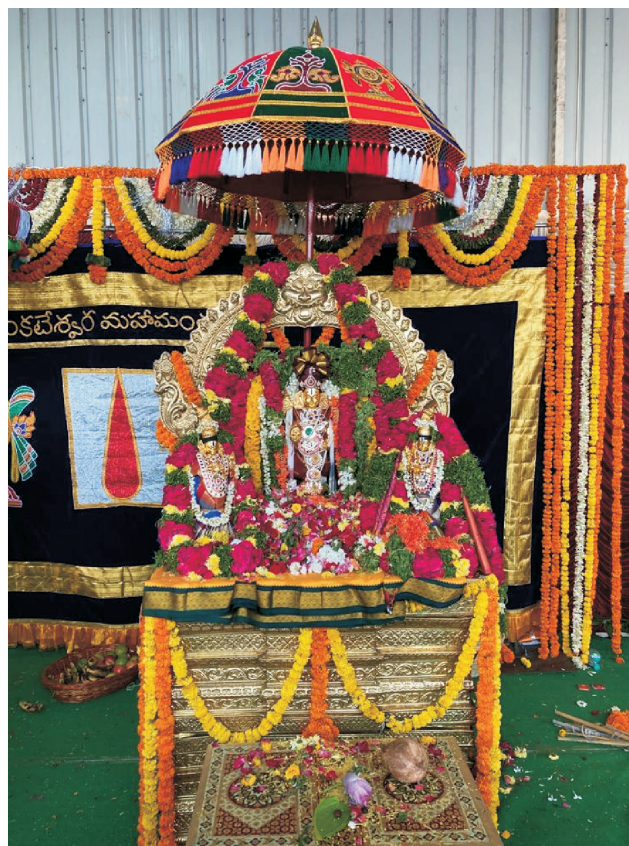


With the intent that I should always be indebted to the Lord, I conveyed to the Lord that we would start these Kalyanams from Dussehra-2020. Then due to the covid-19 lock down I thought we would lose in the first year itself as no work would be done. I was afraid that I would not be able to do 7 Kalyanams till Dussehra - 2021. But the Lord said, “Collect the idols and thrones that you would use to perform these Kalyanams” “and I will create the conditions for you to start. He indicated that He was in a greater hurry for the Kalyanams to be performed than I was. On another occasion, as per my wish, Mother ‘Shri Andal’ appeared and said that she was ready for the “Kalyanams” and that it was my responsibility to perform them.

I told the Lord “If it is truly your desire to have these Kalyanams performed, then let a devotee see such a Kalyanam in his dream, and let him see me in the dream, and then come and tell me in person, that they had seen such a dream with me in it. Only then will I consider that it has happened as per your wish and be happy”. It happened exactly that way. The Lord asked that the Kalyanams should be performed in the Vaikhanasa tradition as practiced in Tirumala.

**Date 06-09-2020:** On Gokulashtami day 7 Crore Japa was offered for the 18th time without Rath Yatra being performed on account of Covid-19.

On the other hand, I was once again had a feeling of disappointment on account of the monthly magazine ‘Sri Venkatesham’. “Why is He getting the magazine published by me? What is the benefit of this magazine?” were the thoughts that occurred to me. Of late, not



many people have been reading it, and therefore the interest to keep the magazine going had decreased.

On one occasion, while I was conversing with a 95-year-old devotee of the Lord named ‘Yadamata’ who had already eliminated the idea of “mine”, the Lord asked me to get rid of the idea of “mine”. I told Him I was unable to achieve it. I also told Him that I did not understand why He had asked me to achieve this.. Then Yadamata said, though without enthusiasm “Just as they tie a cow to the post with a rope, so should you tie up your mind. This will enable us to get closer to God. That’s all.” That night the Lord during his divine deed told me, “Had you eliminated the thought of “mine” you would have reached the goal much earlier. But since you did not let go of it, you are struggling more than necessary, but I have faith that you can reach the goal”





The divine deed: The goal is to reach Kashi : So that I could reach Kashi quickly, the Lord arranged for a helicopter. But the condition was I had to travel holding the tail of the Helicopter and dangling in the air. I held the tail with both hands. Meanwhile I had the doubt “It takes two hours to reach Kashi. What if midway, my hands start hurting and I let go?” Finally I thought, let whatever happens happen, and loosened my grip so that I could get a better grip. Meanwhile the helicopter took off without me. Regretting what had happened, and without a moment’s delay, , I started my journey towards Kashi. Deciding that if I tried to go around the river, I would be delayed considerably, I swam to the opposite side. Unable to bear the delay of the buses for Kashi, I boarded whatever vehicles going in that direction and kept traveling. I kept traveling without a moment’s break. People who knew me advised me saying ““It’s midnight now. Rest till dawn before you go” but I didn’t listen. Where vehicles were not available, I was moving ahead by running. Finally I took detours through farmland, hills and reached Kashi. His message to me in this deed was that even though I do not let go of mine’, I would reach my goal because I was ambitious and persistent. He once again told me “Till you reach the goal, you have to live by remembering the Lord through some form of service to Him and making devotees remember His name”

## ASKING TO REMINISCE THE EXPERIENCES:

Although He had been telling me for the past two days to go over my past experiences, I kept postponing it, as I was not in a steady frame of mind. But on 27-11-2020, he warned in the most serious way. He said harshly “are you not able to hear when I am telling you?”. I was scared. On the other hand, I smiled to myself. I thought to myself “You are my lord, I am your servant; you have authority over me, so you scolded me. It is similar to the way in which a wife laughs to herself, when her husband scolds her.” Then I searched for the 6 books where I had recorded my past experiences. I could not locate them. I begged Him in various ways saying “those books are my property and they are very valuable to me; please help me find them. In return I will serve you till the end of my life as you wish, and will continue the monthly magazine ‘Srivenkatesham’ until you say enough”. Finally, except for some impressions recorded between 18-08-2009 and 25-02-2011, I could locate all the records – some in the original and some in the photocopied version. I started reading of the my experiences.

On 11-12-2020 I submitted all the merit of my 18 years of services to the Lord and applied a “Tilak” to the Lord again. But it had no effect. Finally in the course of reading my past experiences, I noticed that I had made 2 mistakes during the entire japa offering. According to Agreement with the Lord, I was permitted

only one mistake; the second mistake, even though I had not committed it, happened because fate willed it so. So I lost.

In fact, the offering of Japa was planned only from 2002 to 2018. In the first japa offering in 2003, we offered the japa without 70 thousand devotees being enrolled. But since it was the first mistake, the Lord forgave and accepted the offering. And to overcome such mistakes, he suggested that we commission the “Namo Venkatesaya” chariot and take it on trips. With the aid of “Namo Venkatesaya”, we were able to involve more than 70 thousand people every year. In fact, it was not sufficient if we enrolled 70,000 people in the exercise of offering 7 crore japa every year. Along with this, we had to ensure that no mistake was made by us, towards the Lord or His devotees. We used to face obstacles at every step in the Lord’s service. I always used to plead with the Lord pitifully to help me overcome these.

### **LOSING A BET:**

In the past, because I had offered a third of my merit for my mother’s sake, I lost the merit equivalent to 2 years of japa.. As a result to complete 16 years of japa, it had to be continued till 2020. But In 2020, due to covid-19, even without 70,000 devotees participating we offered 7 crore japa. As a result of this, a second mistake occurred and lost. While reading my experiences, I realized that on 16-12- 2020 I realized that I had failed in accomplishing my resolution. I was moved to see the effort that the Lord was undertaking on my behalf. I felt I had become an unworthy servant of the Lord. I felt that I was tarnishing the glory of the Lord. I was sad. I felt an aversion to life. My head hung with guilt. I felt that because I had not served the Lord properly, He was angry with me, and I kept trying in various ways to pacify him and make him favorably disposed towards me again, One day I asked him, “If you really like me, please grant me that state of bliss I enjoyed from 2000-2003”. During that period, as soon as I remembered the Lord, tears of joy would flow from my eyes and I used to go into a trance. I asked Him to restore this status to me. He restored the status to me within 24 hours in the following manner: I was reading the article titled ‘Ramayana Ratnakaram’ sent by Sriman Rallabandi Srinivasan for publication in the monthly magazine “Sri Venkatesham”. I was at that point where Bharata reaches Lord Rama in the forest. Love for the Lord swelled in my mind at that point. Bharata looked at Sri Rama and addressed him as ‘Brother’.

But I exclaimed , “Lord!” and saying that, and tears started flowing out of my eyes due to the joy of excitement.. This happened not once but multiple times while reading this episode today. Seeing my request being granted like this, my mind became unburdened. However I started grieving again from the morning. I could not control my sorrow.. The Lord observed this and finally told me that I had won with the blessings of the Bhagavats i.e., saintly people, and told me not to be sad. .. It meant that I had passed the test due to the grace marks of the blessings of the bhagavats..

### **DISTRIBUTION OF THE RESULT OF JAPA OFFERING TO THE PARTICIPANTS:**

I could not digest the interference of others in the service assigned to me. I considered my win was due to the bhagavats, and requested him to dedicate my win to the bhagavats and grant me another chance taking into account my age. He did as I requested and gave me the opportunity of Kalyanam as a second chance.,

Even though I had worked hard for the last 18 years and served both the Lord and the devotees without any deficiency, I had faced defeat. How did fate go against me?., As soon as I realized the truth that this was a doing of the Lord, , he repeatedly advised me to follow the way of ‘Bharata’. Just as Bharat had waited 14 years for the arrival of Sri Rama, I too in a similar way should eliminate the idea of “mine” and wait for the Lord, counting the days. This was how I interpreted his advice. I accepted Srinivasa’s Kalyanas as a second opportunity to serve the Lord. se. So if every 7 kalyanas are considered as a step then the total of 111 kalyanas would form 16 steps. I had to climb these 16 steps to reach the Lord. I also requested Him permission to publish the experiences He subjected me to in the “Sri Venkatesam” magazine, after a third of the 111 Kalyanam had been completed. I wanted to publish these under the title “Tirumala Sri Venkateswara’s Disha - My Dasha”. (By March 2023 we had completed 41 Kalyanas i.e. more than a third. Hence He gave me permission to publish the experiences from April 2023)

I wanted to fulfill my resolve, without committing any of the mistakes of the past, and to follow the Lord’s instructions with extreme care. In accordance with this, the Lord, through his divine deeds made sure we did not pay attention to anything else apart from the Lord.



## GROWING SPIRITUALLY WITH ACHIEVEMENT OF RESOLUTION AS MY AIM:

Sri Sri Sri Vratadhar Narayana Ramanuja Jiyaru Swami, who visited our home many times on the occasion of the beginning of the Rath Yatra, would always say one thing.

**Kaun Kahete hai Bhagavan Ate Nahi, Draupadki tarahaa bulaathe Nahi | Kaun Kahete hai Bhagavan Khate Nahi, Sabariki Taraha Khilate Nahi!**

It meant that if we call out to the Lord with Aarti (distress), God will surely come to our house. For some reason, I remembered this a lot.

On one occasion my son's behavior hurt me extremely. After working hard and saving money to make him worthy, I was devastated when he rejected me. I thought that in this life, I had no one else but Lord Venkateswara. Immediately Sri Venkateswara intervened and said, "In the course of your life, just because you have given birth to two children, it does not mean you own them or that they will always be subservient to you.. You should lead your life in this world like a drop of water rests on a lotus leaf, connected with it, but not really stuck to it, and keep progressing towards your goal" He also told me again and again to remember this for the rest of my life. Through this my love for Sri Venkateswara increased. My mind changed a lot. I wanted to spend money more happily in the service of Swami. I also developed a strong resolution to realize the resolution I had made in the service of the Lord. I started working hard for this.

It was only after I got defeated during the service of the Lord, and then determined strongly to achieve my resolution and started working towards it without attachment to other matters, that I gained the ability to understand the meaning of his divine deeds. The Lord too, started revealing his intention and resolution only after I attained this status.

The determination to fulfill the resolution of the Lord had reached its peak in me. I practiced hard. Srivenkateswara praised me several times. On one occasion, he joked that "You are leading your life as if your pooja room were your bedroom".



The Lord showed his compassion to me on account of my eagerness to fulfill the Lord's desire through his divine deeds. In one divine deed he showed me the restoration of a spoilt musical instrument and in another deed he showed me how learners in our village were learning to sing 'Vina Venkatesam Nanatho Nanatho' and instilled confidence in me that I could successfully establish the Harinama Kshetra. Finally in a state of happiness I asked Him, "Please let me know where I should set up your 'Harinama Kshetra'?".. I also requested that He should attract devotees to the Kshetra as in Tirumala and bless them appropriately because only then would it be possible to establish it. I repeatedly requested Him let me know His favorite place for me to set up 'Harinama Kshetra'. Sri Venkateswara was also encouraging me at every step and guiding me on the right path. Finally the Kalyanam programs we intended started off on the first Ekadashi dated 20-07-2021. Now I am occupied in the Kalyanas as a second category services (Sevas) and am also trying to set up Harinama Kshetra.

### THE LORD BLESSING SUREKHA:

The Lord revealed all of this to my wife Surekha in a dream.

The Dream: In the dream I was forcing Surekha that we should build a new home and move into it on an auspicious occasion, though we already had a nice home to live in.. I had forced her, she agreed and readied everything for the move. When it came to the point where the House warming would be on the following day, I took a position that we should not move into the house, and identified an auspicious time to start the construction of another new house. This completely bewildered Surekha. I though kept forcing her to consider this as the last house we would build. Under

my force, she agreed to what I said. The actual meaning of the deram as it related to our life was – we already were busy with the japa offeing and in addition were initiating the Kalayanm programs. In addition to these two we were getting into the establishment of the “Harinama Kshetra”

Though Lord Venkateswara chose me as the lead and made my wife follow what I said, he also gave her many experiences separately and made her happy. On many occasions when our property was to get reduced severly He appeared to her and gave us confidence He was with us. He encouraged her depending on her mental state.. When both our children were moving to the US to pursue their studies, he made her happy by assuring her, “Don’t worry, they are my responsibility.” When she was alone at home during the times I went out on the Ratha Yatra, he told her “Don’t be worried that you are alone, I will be at your door step and guard you”. After every Rathayatra, it was Surekha’s responsibility to wash the Lord’s clothes and fold them away. Whenever there was a delay in this, the Lord used to remind her about it, by showing her a snake with unfolded hood! He gave her the responsibility of organizing all that was required for the Kalayanams on the stage. He molded her to align with my mental state

### **ADVISING US TO PERFORM ALL SERVICES WITH CARE:**

On 05-10-2021 He made us go through a great experience. In it, I was living in my partially completed home in our village which had a flag staff. It had two doors – one in the front and one at the back. The Lord, Tirumala Sri Venkateswara, (or Malayappa Swami), who had gone to the village to attend a ceremonial procession, along with his consorts, was returning to our home via the road behind our home. accompanied by ritual music. As it was the last stage of the procession, the music was loud enough to touch the sky. . This procession was being led by the honorary editor of our ‘Srivenkatesham’ monthly magazine Dr. Puligadda Vijaya Lakshmi. That made me feel that the Lord would surely come to our home.. But then it also struck me that the Lord was independent; He may or may not come to our home.. Meanwhile, before I came to the door, to invite the Lord to our home, He went around our home and left. He left a message for me saying “I have some work at Sri Sri Sri Jeyar Swami’s ashram, and I will come to your home after that” All this experience was in my dream. What He meant to convey



was that He would come after the establishment of the Harinamakshetra, and if I were to be the least careless, He may not come. Hence I should make all efforts and ensure its establishment. during March 2022, when I dedicated the merit of the 16 years of our ‘Srivenkatesam’ monthly to Him, he accepted it as if we had performed his pooja (prayer) with hundreds of tons of flowers and offerings, which gave us immense happiness.

I had been living bound by the strictest rules, with the sole aim of gaining the approval of Lord Venkateswara. I was performing the Kalyanam services while continuously requesting him to confirm to me where I should be establishing the Harinamakshetra. Finally, on March 22, he told us that the day was approaching when we would gain the results of the pujas we had been performing over several years.

### **ACHIEVING SUCCESS:**

In view of the Covid-19 situation, we decided to give a break to our Kalyanam services and left for the US on 05-04-2022, for a period of two and a half months, with the permission of Srivenkateswara, to visit our children. When I was in America, he let me know on the morning of 16-04-2022, that I had succeeded. He hinted that the Harinamakshetra should be set up at our irrigation well in our village Chinnagundaveli. The incident was something like this.

That night I begged Him with tears flowing from my eyes, to give me an opportunity to set up a Harinamakshetra at our irrigation well in our village. I was also ashamed that this idea did not strike me for so long. In my dream that night, I won as an MLA/MP in an election which I had been losing many times. On the invitation of CM KCR I met him and talked to him about the swearing in. KCR told me that party workers





of Siddipet were coming tomorrow and that we should have the swearing in, in their presence. KCR also congratulated me for the success. This was the dream. I immediately decided that I would set up the Harinama Kshetra in at least 7 acres of land and thanked Swami for giving me this opportunity. I started thinking about the design for the Harinama Kshetra.

One day during this period, He asked me not to stay stuck on this matter and to return to India without any delay, to oversee the Kalyanam programs.

Because of Covid-19 we were separated from our children, with us in Hyderabad and our children in America for the last two years. Now that we are all together, my wife Surekha was very happy and wished to stay for some more time in the US. But Sri Venkateswara let her know in one of his divine deeds “Don’t forget that you are alone despite being in the midst of your sons and daughters in law; only the Lord is your true companion and support. If you prolong your stay and do not return to Hyderabad, they will develop an aversion towards you”. The actual divine deed was something like this The maid we had in Hyderabad, assuming that no one was seeing her, poured salt water on the nice vegetables in the kitchen in the US, made them shrink, and threw them out. But this was carefully observed by Surekha next door. She could understand this as the Lord’s message that her own people would feel disgusted with her she should come to Hyderabad immediately, if she wished to avoid such a thing

On 21-05-2022, on the day of Shravana Nakshatra, he asked us to construct the Harinamakshetra to resemble the temple at Tirumala in every aspect; if that was not possible, he ordered us to build it up to at least the second compound wall and establish the Harinama Kshetra.

27-07-2022 He showed me through a divine deed that I was trying to pass M.Tech in a way that would please the Lord and that I was very determined. The deed was something like this: One day when I went to college, late, a gate had been put up in front of the class to prevent entry. Unable to bear this, I climbed the college building and climbed down with the help of a rope, hung from outside and came to the classroom window and listened to the lessons. Despite not being in the class, I was learning the lesson through friends.

That was His indication to me that I was so desirous to complete my M.Tech. Through another deed, he showed me that a power that had been blocking my path for the past few days had been thrown aside by the Lord’s grace. In another deed He showed that I had come to a state of aversion to a life of material comforts.

## **THE LORD’S SERVICE BELONGS TO ALL**

Swami indicated that although I was playing the lead role in bringing the Lord from Tirumala to Harinama Kshetra in Chinnagundavelli, my parents, wife, children, clansmen, villagers, the people of the area and innumerable devotees of Sri Venkateswara would also be playing their parts in this venture in due course. The following divine deeds indicate that I inherited the desire for His service from my parents.

1. The land I had selected for setting up the Harinamakshetra had been acquired by my father, through his own efforts. Even though I was the only son, my father very enthusiastically transferred this land to my name in 1976, 15 years before his death.
2. Our house in the village also belongs to our parents. Growing up in that house during our childhood we faced a lot of financial difficulties . Poverty was always our companion. After I grew up, in view of the hardships we experienced in this house we sold it out of a grudge and built a new one in 1999. But in the divine deeds the Lord showed us, He always showed us this same house.
3. My father’s contribution was evident at every step. In pointing out my mistakes, and especially in making me become eligible, and finally in ordering me to set up Swami’s Harinama Kshetra! He had clearly let me know that he would feel proud as a father only if it was set up.
4. Similar to my success in my resolution due to the blessings of the bhagavats, during my 10th class or intermediate study days, the devotees who came to the Kalyanam I had performed with my parents in our village, gave Tirupati laddus as prasad.
5. Similar to how he let me know about where to establish the Harinama Kshetra be established, by saying, “ the time to achieve victory is near”, he let us know that the fruits of the pujas that have been done in our village for many years under the direction of my mother were about to be attained. Everyone

who came to those pujas came because of our mother's invitation. They are all our relatives and our villagers. Although my wife it was involved, my mother played the main role.

Through many such lilas involving our village, our ancestral home and land continued. Finally, Srivenkateswara ordered me to publish these experiences with the intention of making his innumerable devotees partners in these experiences

## **ENHANCING MY DESIRE FOR THE LORD**

After a long period of not experiencing any divine deeds of the Lord, I requested him to give me some even if it meant creating problems for me. As desired, he created a problem related to a piece of land. This led to a police case being registered. I also started having health problems. Using these He increased my desire to pray to Him. I started praying to Swami in various ways. Finally, I promised that I would remember Swami in my normal days in the same way that I would remember Him when I had problems. I prayed to Him to prolong my life and that I would use the prolonged life only for the pursuit of His will.

I prayed to him saying "Although I have not earned the eligibility to attain you through my practice, I beg you to somehow grant me the boon of establishing the Harinama Kshetra for the upliftment of your devotees".

On 30-09-2022, I got a message to serialize my experiences in a monthly magazine. I immediately prayed that through the publication of these experiences, I should be able to gather the energies of the devotees and receive their blessings. I believed that if my energy was combined with the energy of other devotees, I would surely succeed. The Swami was pleased and sent Sri Sri Sri Ramachandra Ramanuja Jiyaru Swami along with his disciple to recite Divya Prabandha and perform Mangalaa sasanam. I was advised to speak only the truth as a man on his deathbed would.

He got me elected as the president of the group of devotees of our region and made me responsible for them to gain the grace of Sri Venkateswara. He also revealed to me that every divine deed he performed for me from the beginning till today was to bring about some change in me.

He made me suffer cardiac heart problems and told me that nothing - my family my property etc., would accompany me when I left this world, and that I should live my life with the sole aim of fulfilling the will of

Lord Venkateswara. He made me have two stents implanted, extending my life and told me that this extended life was to achieve His will.

He slimmed me physically so that whenever people who knew me saw me and asked why I had become so slim, He made me remember his advice that I should grow spiritually. The implied meaning was that I should try even more to become eligible to attain him.

## **SYMBOLS OF SUCCESS:**

Finally in January 2023 when we went to Tirumala for Vaikunta dwara darshan, he blessed us for the the publication of our experiences. He also said that He would be visiting our home soon.

In the Leela performed two months ago, He arranged for good quality comfortable shoes for me. Perhaps because of this, from 25-02-2023 onwards to 01-03-2023 I visited the cities of Srirangam, Thanjavur, Kumbakonam, Chidambaram, Kanchi and Chennai and prayed to Lord Srivenkateswara to bless me that I may achieve his will. As expected, on the last evening of 01-03-23, when returning from a visit to the Sri Parthasarathy Temple in Chennai, I sensed Him letting me know "I have blessed you as per your wish"

As His second intention, He asked me to follow Bharata's way when he blessed me with the opportunity of performing Kalyanams. I had to, to consider each Kalyana as a stepping stone to reach Sri Venkateswara, and had to live every day waiting to see when we would reach the Lord. We have completed 43 Kalyanams till April 23. Soon we will complete the rest by His grace. But like Sri Bharata did, it is very necessary to eliminate the idea of "mine" while indulging in His service

## **THE INNER SIGNIFICANCE OF FOLLOWING BHARATA:**

In another divine deed we experienced on 18-03-23, Ekadashi Shravana Nakshatra day, he made me think as follows: "Sri Bharata could not tolerate a single day's delay in Lord Rama's arrival at Ayodhya. If Lord Rama were to come to Ayodhya and say he would be going back, would Bharata be able to bear it? Would he not be ready to sacrifice his life? He has given me a similar guidance. If the Lord shows mercy to me and visits me, and after that says that he wishes to return to Tirumala, I too should be ready like Bharat to sacrifice my life". I felt this was the true meaning of following Bharata's way. I should therefore compel the Lord to





stay permanently in this Harinamakshetra.

## BLESSINGS OF BHAGAVATAS:

If I had to successfully compel the Lord to stay in this Kshetra, whatever little capability I possessed individually would not be sufficient, hence I should also gather the blessings and power of other bhagavats. This was Sri Venkateswara's command to me.

Therefore, it is my sincere request to every devotee who reads these Tirumala Sri Venkateswara Leelas, to

learn about the kindness of the Lord and to recall His name at least thrice, to become partners in achieving the Lord's will, and bless this venture to succeed, regardless of gender and age. It is our humble wish that His devotees pray to Him to settle down in this place, to make it another Tirupati and show them His grace



## SWAMI'S DIVINE DEEDS: A PUZZLE

The divine deeds of Sri Venkateswara are very mysterious. The ability to understand his deeds is a proof of our spiritual elevation. In the coming parts, I will write about each one of the deeds of the Lord as they happened. Devotees should read them and analyze their meaning like a puzzle. As an example, I am writing about a leela I experienced on 18-02-2023. I would request devotees to try to understand the meaning by reading the Leela only. (You could read the meaning as I explained, later)

**The Dream:** This morning when I got up from the bed, our driver Kaleem was beside me took my hand in his hand and pressed it affectionately. This is a dream. We have to use our knowledge to analyze its meaning. This is Srivenkateswara's puzzle. We can understand the meaning of these Leelas only if we know their antecedents. Otherwise it is very difficult.

**Inner Meaning:** Kaleem is our driver since last 20 years. He was the one driving the "Namo Venkatesaya" chariot. The Lord had ordered that during the Rath Yatra, every servant of Lord should be treated as an equal. This is Swami's order. I forgot to write this matter in the publication of the second part of our experiences. Swami reminded this through this Leela. This is the true meaning.

In this part I have written many leelas. But the joy of Swami's Leela is experienced only when one knows the conditions that preceded it and the circumstances that led to it. So in the upcoming parts I would be writing in great detail about the antecedents of each Leela, the circumstances that existed then and my state of mind. I hope you will be able to read and analyze and enjoy the Lord's divine deeds

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