



**English Version
PART 7**

DIVINE DIRECTION OF TIRUMALA SRI VENKATESWARA

The Serial of Divine actions of Lord Tirumala Sri Venkateswara in order to establish his "HARINAAMA KSHETRA" in Telangana as another TIRUPATHI.

- Pullagurla Sai Reddy
(Govinda Dasu)



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Direction: Lord Tirumala Sri Venkateswara decided to arrange his “HARINAAMA KSHETRA” near our Garden well in my native village Chinna gundavelli, 7 km. away from Sidhipet. He directed me to construct at least the replica of Tirumala Temple upto two compound walls (Silver Door). He assured me that He will stay here permanently forever in this area by himself and bless the devotees. Also He suggested to arrange Akhanda Harinam Smaran by various devotees in shift system with no break. He also informed me to get blessed by Bhagavataas (great devotees) in order to get eligibility to invite Lord from Tirumala besides rigorous practice (Sadhana).

Starting imparting the training from April 2000, thro’ his dreams, He disclosed the actual matter in April 2022. In addition to this, He ordered me to get the divine feelings published which were blessed by him in order to

make the devotees as partners in this programme from April 2023. So, the present publishing of 7th part of Divine Acts is as a part of it as a part of it only the present 7th part is being published (**Sep 2002-Feb 2003**).

I got tired and became weak since I have no service of Lord after returning to Hyderabad soon after completion of Sri Venkateswara Divya Maha Mantra Sthupa’s (pillar) construction work on 21.09.2002 in Tirupathi. My mind was very much anxious to get service of Lord by hook or crook. Thus I introspected in myself as under :

ESTABLISHMENT OF SRI VENKATESWARA MAHAMANTRA PEETHAM – COMMENCEMENT OF JAPA

My Joy knew no bounds whenever I chant the name of Lord Tirumala Sri Venkateswara. With great excitement, I used to forget myself. I used to experience tingling and tears used to roll from my eyes. Moreover, my complicate problems also got solved. Then I thought “Am I so selfish to enjoy such fortune all alone? A feeling struck in my mind to share this ‘great wealth’ with all devotees of Lord Sri Venkateswara. On other side, my all past incidents appeared in mind one by one.

I celebrated my first Birthday function on 05.07.2002 for the first time in the morning. Generally, we receive some gifts from our close relations during such first birthday celebration. Then I prayed Lord

humbly and affectionately also to bless me with a genuine and valuable gift. As I expected, Lord spoke to Late Sri Goverraju about me that – **“Sai Reddy is mine. He leaves no stone unturned for me”**. On hearing this my joy knew no bounds. I overwhelmed with joy since Lord blessed me which is beyond the reach of Kings and Emperors. I got delighted more since Swami called me, a very small person as ‘SAI REDDY IS MINE’. After arguing with myself that what I can give in turn to Lord, I took a firm decision that “O Lord! I dedicate my complete life to you. I serve you till the end of my life”. Afterwards, the construction of Sri Venkateswara Divya Mahamantra Sthupa in Tirupathi and also its inauguration were organized by me only. I am so fortunate that “He” also told me that “you only will manage it till your life ends as prayed by you”. Finally, as an evidence that he had accepted it hundred percent totally, he blessed me with his divine appearance. (Divya Darshan) I then decided to do something for God since I am so blessed by him. I thought that if I remain silent, I will be a selfish fellow: I wish to serve him but how to accomplish it I did not know. Then I prayed Lord only to bless and guide me what and how I have to start the work. Finally, I had a wish to make the interested devotees to write the SWAMI JAPA. After discussing with 2-3 known, persons I decided to commence the service of making others to write the name of Lord from 15.10.2002. I, then, have noted this in my diary as under:

My heart was filled with inexplicable joy as and when Swami (Lord) told me that he had accepted it. I had experienced an exciting feeling in front of temple of Lord on 15.08.2002 on Tirumala Hill. **“I then heard an inner voice that a good amount is to be spent every year for him and this should be spent exclusively and directly for him only”**. But how? How to spend that money for which purpose it is to be spent? I could not understand at that time.

“I prayed Swami very humbly 4-5 days before this Dasara (i.e. 15.10.2002) I requested him earnestly to show the way how to serve him. I requested him to order me. I assured that I will follow it in toto. Finally I came to one decision that from this ensuing Dasara, I make all devotees to write that holy name of Swami at free of cost so that his name reaches all and his blessings also reach all. I decided also to carry “them all (Japa Books), and store them in Sri Venkateswara Divya Mahaa Mantra Sthupa after conducting Japa & Homa (chanting and sacrifice (Homa means sacrifice performed by casting Ghee and other objects on a fire accompanied by recital of prayers from the Rigveda) with a prayer to bless them all at Tirupathi. I, after wards, decided to convert my office situated near VST, as the office of Japa office. I informed same to Sri Pandu Ranga Rao, working under Late Goverraju and to other known persons. i.e., Sri Gopal Rao and Srinivasa Sharma with a request to suggest me what to do now. I thought of establishing SRI VENKATESWARA MAHAA MANTRA PEETHAM and make people to write ‘Japa’ on its name. I told them I will be only behind the curtain alike an unknown devotee”. They encouraged me for this. Also I, without much delay informed to Late Goverraju also on 13.10.2002. we all decided to start on 15.10.2002 at 10.30 AM i.e. the last day of Tirumala Brahmotsavams. I thought of inaugurating this with him Sri Goverraju only for which he readily accepted. I told him that I will make people to write the JAPA, but I did not inform him about the establishment of Peetham. I did not get it in my mind. Finally Sri Goverraju only came first on 15.10.2002 i.e. on Dusserah to the function. The Adoration took place grandly. I followed the procedure of Sri Goverraju only. We chanted Vishnu sahastranama along with Iswarya Mahamantra. Later Sri Goverraju wrote ‘OM SRIM VENKATESAYA NAMA’ 18 times and gave it to me.

It means He asked me to make the devotees to write this Mantra. I Joyfully took it and kept near Swami. After the distribution of Prasadam, the



adoration concluded. Sri Govveraju said that someone caught his hand when he was writing the name of Lord. I too much delighted as if I have viewed Lord of Anandanilayam. Also I felt as if I was keeping flowers on his feet. I thought of making devotees to write the Mahamantra '**OM Srim Venkatesaya Namaha**' as suggested by Sri Govveraju.

We decided on that day to make all devotees to write the name of Lord just only one crore at free of cost. At the end of the day after adoration, we found some abnormality in our service. At once I decided to prepare a devotional and wonderful Japa book to distribute among poor freely. With the blessings of Lord we designed a model of Japa book within one week and with a strong desire to serve the Lord. I increased the number of books from one crore to 7 crores. We mentioned the procedure of Japa writing very clearly there in. as making one to chant the name of Lord, we said one can write Japa with any colour of ink, but chanting the name of Lord is a must. I made it as a weapon to make people to chant the name of Lord. Finally, I felt very much glad thinking that this is my first effort to prepare the book, But in my mind a feeling appeared that many more such books will be prepared. One can write 1200 above names (NAMAAS) in it. We got nearly 70,300 Japa books, sufficient for 7 crores of Japa to be written not less than 1008 minimum by every devotee in this book. Every book possesses its number. We were very much anxious to release the JAPAA BOOKS by Friday Karthik Ekadasi i.e. on 15.11.2002. thus after one month of such decision i.e., to make people to write JAPA, the Japa books were distributed.

DISTRIBUTION OF JAPAA BOOKS

15.11.2002: Kaarthika Ekaadashi Friday, a memorable day in my life. The very first day in the service of Lord. I decided to serve Lord who blessed me more than what I deserve. I tried to discharge my debt. A anxiety born in my mind to make maximum number of devotees

to chant the name of my Lord and provide them with the blessings and kindness of Lord. We started distribution of Sree Venkateswara Divya Mahaa Mantra Likhita Japa pustakas (Books to write the Divine Mantra of Lord Sree Venkateswara) at free of cost among devotees. We decided to make each and every devotee to write 1008 times minimum and after completion of 7 crores times take the books to Tirupathi. There after conducting Japa, Homas etc., and store the Japa books in the great (Maha) pillar of Sri Sree Venkateswara Divya Mahaa Mantra. The details are as under:-

As planned, I completed my all daily routine works from 5 AM on 15.11.2002 and worshipped Lord with holy water since it was Friday. Later, I kept these all Japa Books near the Lotus feet of Lord and prayed sincerely for the benefit of every devotee who wrote Japas. I requested 'Him' to fulfill the desires of all and make me successful in this tough work of making the writing of 7 crores Japa. I whole heartedly requested him that it is impossible to do anything amount a lot and only one thing i.e. his blessings will make us successful. I said with rolling tears that It is the first accomplishment of mine to do it for Lord and to fulfill the desires of devotees and I need your divine blessings. I also prayed again and again "O Lord! I am a totally an ignorant person with no knowledge and I cannot answer to people and I cannot clarify their doubts". I earnestly requested him to provide me with necessary strength. I kept two books near Lord and left for Sree Venkateswara temple, Chikkadapally at 6.30 AM. There also I put my books nearer to his Lotus feet with a request to bless the devotees who all wrote the Japa (His divine name). I prayed him to accomplish the work with no hindrances with a great excitement and tears I prayed whole heartedly. Also I expressed my submission before Goddess in the same manner. All the Priests and Devotees gathered there looked and observed these books anxiously.



Lastly I came to office at 7.30 AM along with family members. Also the Priests and Devotees accompanied us. The adoration started at 7.40 AM. We did paraayan of Vishnu Sahastranama stotram. This time we instead of “Iswarya Mahamantram” in between every stanza, we chanted ‘OM SREE VENKATASAAYA NAMAHA’. I was totally happy. My eyes were filled with tears. Every devotee, visited the adoration function enjoyed with divine feeling. Even the Pandit, conducting the adoration also got overwhelmed with Joy. He was so happy that he has had a darshan of Lord with a smile. Later we distributed “Japa Books” to all devotees. Thus the distribution programme went on well with the blessings of Lord We were delighted much.

I gave a paper announcement in newspaper on 17.11.2002 i.e. on Sunday. I informed in that paper announcement that It has been decided to dedicate 7 crores of Japa Books to be written by devotees in the aegis of Sree Venkateswara Mahamantra Peetham and those who are interested may collect the books from my office at free of cost. On seeing that a number of

devotees came to my office and collected the books alike prasadam from our office.

It was like a cyclone wind, But late Sri Goverraju, on seeing this paper announcement, felt bad. It pained him a lot. He could not tolerate my actions i.e. establishment of Sree Venkateswara ‘Mahamantra Peetham’ and Distribution of Japa Books at free of cost among devotees. He thought it is a competition to him. He got annoyed and shouted at me. I thought of telling him that I have no ability to make people to write the Japa books for Lord Sree Venkateswara and I am unfit to do so. He told categorically to remove the name of Sree Venkateswara Mahaa Mantra Peetham name and told that only upasakas are eligible to name as Mahaa Mantra Peetham. In case you want serve Lord you can choose other name. He told me two things: (1) Don’t make them write Japam (2) Remove the name of Sree Venkateswara Mahaa Mantra Peetham. Even I too wanted to stop after making the people to write Japa of 7 crores out of respect on him. But My enthusiasm did not allow me to do so. Then I called my Chartered Accountant and decided to constitute a Trust



with the name “Sree Venkateswara Seva Samithi”. Our Chartered Accountant Sriman Janardhan Rao suggested that we can arrange number of other services under this trust in future. I planned to do other services in addition to Japam offer through this trust. Meanwhile Sri Pandu Ranga Rao, Sri Gopal Rao and Sri Srinivas Rao whom Sri Govveraju and others people know them advised me to continue Mahaa Mantra Peetham and Japa samarpanam. They told that “Govveraju Sir is selfish and don’t care his words”, but I was in confusion.

23.11.2002: Today I woke up at 2.30 AM and started thinking about Sree Venkateswara and meditation of 7 crores which I took up. I did not like to dedicate Japa books only this year and keep quiet for next year. I felt bad. I was chanting the name of the Lord. Suddenly, I got a divine thought that I have to dedicate 108 crores Japas to Lord. I also thought that I may get the chance of serving him for a long time. I planned to dedicate 1st Japa dedication in Tirupathi and later every year there only I want to offer 108 crores @ 7 crores every year. Immediately I got a doubt to dedicate 108 crores or 111 crores. 111 number only has attracted me. I wished to dedicate this Japa near Lord’s padala mandapam near Alipiri in Tirupathi and pray there.

Afterwards, I wanted to conduct Japa and Homa near Pillar. It is the aim of my life. On the other side, Lord has shown some evidences about his existence. Among them one was: A devotee, collected a Japa books from us, filled it up and brought to my office, kept on my table and went away. The number of his book was 111. He wrote this number 111 on his book with red ink neatly. It attracted me very much. Like this, I preferred No 111 only. The second one (02): within 2-3 days of taking decision to get the Japa of Swami written by devotees, I found a white spot on my forehead as if I put a mark cosmetic. I thought that it was formed since I have had the allergy of Shri Churna (Red sacred powder to be marked on forehead in between two white lines) I used medicines but invain. That mark was as it is. Finally I thought it is indicating something unknown to me.

The Third one (03) : When the Curtain, on the occasion of Inauguration of Sthupa in Tirupathi, was just removed, the Tirunamam (mark on forehead) attracted me more. It is shining even now also. I felt that I started the mark (Tirunamam). One more thing I planned serve Swami for many years. But I may not have the same spirit and enthusiasm in the days to come. So I decided to have good Resolution for which I started praying Lord.

SWAMI WHO GAVE ME STRONG IDEA

24.11.2002: I got up today also at 2.30 AM. I thought about Lord and my Service. I also thought how to take this Japa offering forward. I begged Lord to fulfil my desire to serve him till the end of my life to my entire satisfaction. Also I prayed him to see that my service of so many years should not get diluted. An idea struck in my mind all of a sudden. I felt that both the forms of Tirumala Lord Sri Venkateswara and Sri Maha Lakshmi of Kolhapur and also form of Param Siva appeared again before my eyes. Then I started analyzing me.

I found Lord Sri Venkateswara with Disc etc., with crown and also as if he was given holy bath. He was with wet body. Similarly both Sri Maha Lakshmi and Lord Siva were wet bodies as if they were given holy both just then only. Then I understood that it hints me to put a mark on “his” forehead. Some imagine that Lord of Tirumala Sri Venkateswara is Goddess, some as Lord Siva and some think that He is the combination of all forms; but I believe that He is main and original form in which all forms are existing. To me He is none other than combined form of all Gods and serving or adoring him means serving or adoring all Gods. So, I wished to put a sacred mark only on the forehead of Sri Venkateswara! Rather I wished that ‘He’ only is inspiring me to do so. For that only ‘He’ appeared with wet body after holy bath. With the help of my Engineering brain, I thought that there are three “ONES” (111) in the BOTTU (Mark of forehead) of Lord. So I planned to offer 111 crores of Japa books to my Lord totally. With that virtue (PUNYAM) of Japa, I wished to put a mark on his forehead. Also I felt that Swami

(Lord) got delighted with my decision. This is the most dearest service to Lord. I thought it must be very hard, not so easy. Only then I get satisfaction.

I will offer minimum 7 crores of Japa books, from 2002 to 2018 at the rate of 70,000 if devotees participate. Then I offer 7 crores of Japa books for 16 years. My idea is not only just to get the Japa books written, but also I have to make every year minimum 70,000 devotees to chant the name of Lord 7 crore times. I decided that this will be the aim or purpose of my life. This is my firm decision. For this, I made the 'Japa-writing' as my weapon. The Japa, which is going to be written, will be 2nd time offering of 7 crores Japa to Tirumala Lord Sri Venkateswara. Likewise, it will be continued as 3rd time, 4th time and so on upto 15th time. I thought that the last one will become 111th crores Japa and for thus, I have to publicize the Name of Lord Sri Venkateswara.

Thus, I desired a lot to get an opportunity to make all to get blessings of Lord thro' me. In order to prove that God's blessings will reach even a very ordinary person who ever serve Lord, who chant the name of Lord in this kaliyug. I want to reach to this stage where he will chose me. I offered crores of salutations to my Lord Sri Venkateswara for providing me such a good idea. I thanked him for using my Services.

I did not see the divine actions of Lord after starting this Japam. On the contrary, Late Goverraju garu once asked me to stop making others to write Japam. I have high regard on him. I wished to give value to his word. Finally I was confused. I am aware that no idea appears without the order of Lord in my mind, but it adds to my strength of Lord who gives any code or indication by himself to me.

I thought of doing my work without considering others. So far Lord did not give me any green signal for accepting my Japa offering work. So I thought to keep quite after performing the offering first 7 crores Japa to Lord. Finally, I had a dream today morning at 2.30 AM. It is as under:-

SWAMI SUGGESTED TO CONTINUE JAPA

Dream on 25.11.2002: I viewed nearly 20 to 30 Saints in my dream. All were in safrin robes. Some of them covered their bodies just with safrin coloured cloths. Some were with beards and some were without beards. All were with divine "marks" on their foreheads. All were SITTING IN FRONT OF MY OFFICE SRI VENKATESWARA MAHAA MANTRA PEETHAM' and strike was going on. Every saint was shouting 'MAHAA MANTRA' MAHAA MANTRA. Some of them rising some slogans lifting their hands up. All this was happening before Sri Venkateswara Mahaa Mantra Peetham Board. That's all. Suddenly my dream got disturbed.

The scene in my dream was resembling a Lockout Scene near a Company and the workers were shouting to open gates. It means they want MAHAA MANTRA'. I also understood that it is an indication that 'Lord is happy with me and 'He' is not annoyed with me. With this, I kept the words of Goverraju aside and decided to continue my JAPA BOOKS offering programme, But I was in confusion to continue the name SRI VENKATESWARA MAHAA MANTRA PEETHAM'. I started contacting the known persons with regard to this issue.

BETTING WITH LORD

I suffered with Viral Fever from 23.11.2002 to 07.12.2002 and confined myself to home only. I did not go out of my home during this period. So I spent most of my time either chanting the name of Lord or in thinking about my decision again and again. I was unable to bear the separation of Lord. The moment I remember Lord, tears also rolling on my cheeks. I was struggling any like. One day, I got up at 2.30 AM and the pain of separation from Lord was intolerable. I thought of rolling on the ground. I wished to have a look at Lord and even to reach him also. I was in total confusion whether to ask him or not. Later I asked him – "O Lord! Venkatesa! I offer minimum 7 crores of



Japa minimum for 16 years i.e., from 2002 to 2018 by making your 70,000 devotees to write your name. I invite you to my residence by putting a pious mark on your forehead with its result. Will you visit Swami?" I questioned 'Him'. Thus I invited him with a shaking humble voice. 'Swami! I never take rest even for one day. I satisfy you. Will you please visit my home and satisfy me?" My eyes got filled with tears. In case Lord visits my house, then what to do? I decided to have his Darshan whole heartedly, offering adoration to his Lotus feet just after speaking a few words and I thought of sending him back to Tirumala.

I have no other idea or desire other than this. Immediately, I thought once again about myself – "I belong to a low level category. I am not supposed to ask but I asked. I committed a mistake. I apologized for this. I guessed that visit of Lord to my house may degrade him. But, to my surprise, Lord Sree Venkateswara accepted this request. It was very clearly heard by me that 'I am ready'. The very next moment, another feeling added by one condition appeared in my mind that I should not commit any mistake in the service of Lord.

He gave me only one chance to commit mistake only one time in all 16 years. I had feeling that I may lose an opportunity to get Lord if I commit two mistakes. Likewise, a competition took place in between me and my Lord Sree Venkateswara. I was very much delighted, but the very next moment another negative feeling occupied my mind. I decided to serve with no expectation. Moreover, I am incapable of getting Lord. Anybody may laugh if I say this. Previously I had a bitter experience since I followed my Inner Voice. So, I got a doubt whether to obey the order of inner voice is correct or not. Finally, I convinced myself like this – "I, to charge the debt of Lord, do service without a single mistake. But if Lord, out of Joy, blesses me with his divine darshan, I treat it as a bonus. I decided not to reveal to anyone including to my wife. It was just in between myself and Lord Sree Venkateswara.

Some of my friends know that I put the "mark" on the forehead of Lord by offering 111 crores of Japa books. Specially Dr. Konda Reddy some other colleagues of Hyderabad, Pandu Ranga Rao, Srinivasa Rao, Gopala Rao and my wife know about this. But no one knows Lord will visit my house if he gets satisfied. It was just in between both of us (Me and Lord). In this way, a bet took place in between both of us i.e., me and my Lord.

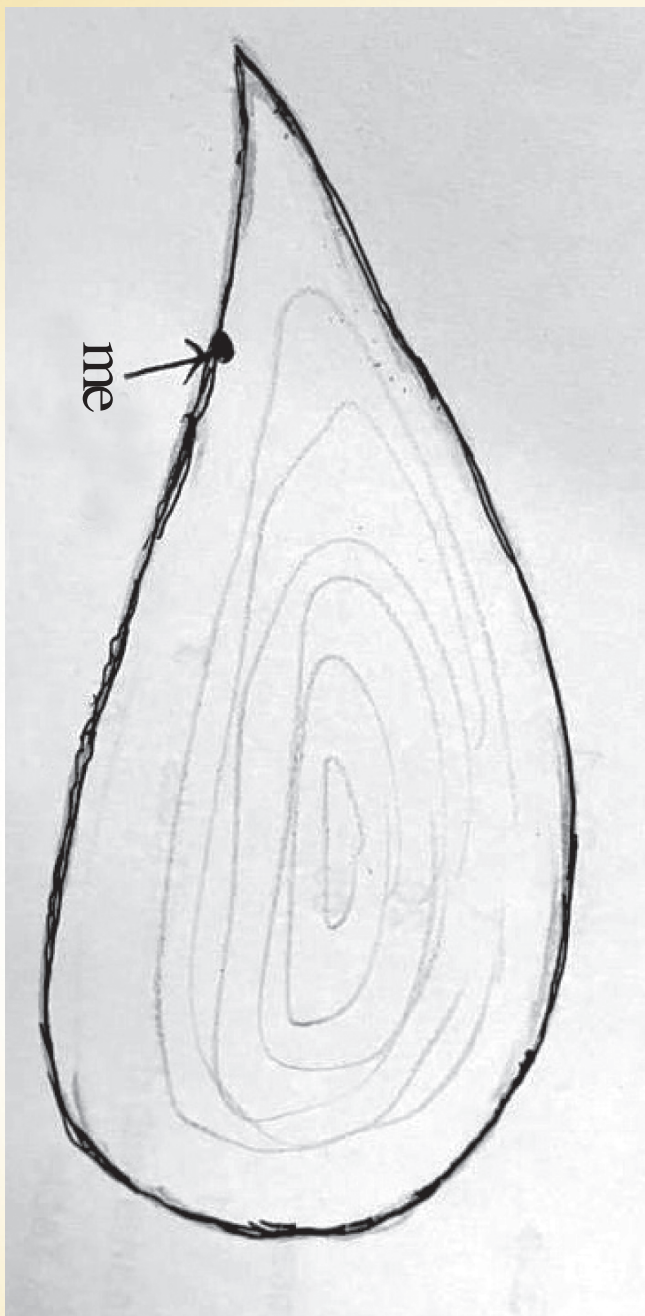
GETTING DONE HOLY BATH

I could not understand the reason behind the dreams caused by 'his' blessings but as the time started fleeting, I was able to understand them. A dream mentioned below also was beyond my understanding capacity. I failed to understand it but this made me pious before take up and obey the order of Lord. He made me to have a holy dip twice in the sacred water. The details are as under:-

BATHING IN AKASHA GANGA

27.11.2002: Dream: I, in this dream, left my wife and children at home and left for Tirupathi all alone to have Darshan of Lord Sree Venkateswara. I stayed in a hotel at Tirupathi in which there were four-five floors. The next day I got up in wee hours and went to have bath. There were no attached bath rooms in this hotel. All rooms were one side and bath rooms were on another side. There were number of bath rooms but that day there was heavy rush. I found the bath rooms were also heavily crowded. No water in bath since all devotees were taking bath at a time in those bathrooms. Since the time was fleeting and no time to wait, many were rushing to time without taking bath properly and with only cut drawers to have darshan of God. Some were falling on others to take bath in hurry. All bath rooms were filled in. I too entered bath room like them. I worried a lot since I could not get water. Then how to have the darshan?

Meanwhile, someone whispered in my ear – "what? Didn't you get water?" "Don't worry! I will



make you to have bath with very pure and holy water”. An invisible power, appeared there and took me from there. I disappeared. The “Power” took me to sky and from there brought me to one tank. There we landed slowly, it was very pleasant there. Cool breeze was touching me. It was like Maanasa Sarovaram Lake, Nobody was there except myself. The water was crystal clear. The tank was in the shape of a stake (peg/sankhu) as shown in picture.

I felt as if it was Akash Ganga in my dream. I was in the water of that tank near one end. Mean while a wave appeared just 20 to 25 feet away from me. It appeared in the shape of ‘bended’. It came exactly to me and made me to lay down on that wave. I hold its end with both the hands very firmly. A feeling appeared in my mind which asked me to see the “entire tank”.

That wave took me to the tank and started rotating me around it. It was so nice to me. Again another feeling appeared in my mind – “what? Are you afraid of? Then I said to myself immediately. “Why I afraid of anybody? I am empowered with Maha Mantra”.

Meanwhile, the wave took me around the tank and brought me back to that place where I boarded it and got disappeared. I was amazed to notice that when I came riding the wave, I did not feel any kind of shivering or change in me. It is obviously an unforgettable experience in my life. That’s all. This was my dream I was very much delighted. Thus God made me to bath with sacred water.

MAKING ME HOLY ON HILL

I forgot to write about a few dreams. It is one among them. I did not put any date in my Diary on this. It was infact, a great and sweet incident which made me holy.

Dream: Once the Lord lifted me with his divine power (Yoga maaya) and put me in a sacred path (Mada Veedhi) which was exiting in North (Vayavya) West on Tirumala Hills. There was a very big mountain just nearer to it because of Illusion of Lord. A waterfall from 50 HP to 75 HP Motor fell on me. I totally had head bath and became holy one way.

Thus Lord made me sacred pure and pious twice with holy water. These two dreams appeared before I take a decision with regard to become pure.



CLARIFYING DOUBTS

SUGGESTION OF SRI SRI MAADAM BAKAM SWAMI

21.12.2002: Later Vadrevu Govveraju Garu, asked me to remove the name “**Sri Venkateswara Mahaa Mantra Peetham**” and also said I did not have the eligibility of making others to write holy name of God, But Lord, in his divine action, ordered me to continue the task of making others to write ‘Japa’. So, I decided to continue it, but I decided to change the name ‘PEETHAM’ only as “**Sri Venkateswara Seva Samithi**”. Finally I discussed this point with Sri Pandu Ranga Rao, Srinivas Rao and Gopala Rao who assisted me earlier in Hyderabad, but they did not accept it. They said that Late Govveraju Garu is a selfish man and making us to do so, Hence, better pay a deaf ear to him. I agreed and did not change the name. I was also waiting for the suggestions of some more well-wishers. I informed the same to Sri Konda Reddy, Tirupathi and requested him to discuss with some elders who are known to him whether I can establish a Peetham. Also I wrote a long letter about my aim i.e. dedicating 111 crores of Japas (Books) to Lord and also to put a “mark” on His forehead. I requested him again and again to find out with scholars whether I can do these works. And till then I will continue my Sree Venkateswara Mahaa Mantra Peetham and distribution of Japa Books.

I had a strong desire to distribute the Japa Books on Tirumala Hills on ensuing Vaikuntt Ekadasi day and also to visit Lord Sree Venkateswara. I informed the samething to Dr. Konda Reddy and asked for his help. Finally, having been invited by him, I went to Tirupathi on Vaikunta Ekadashi day. My doubts got clarified unexpectedly as under:-

14.01.2003: Today is Vaikuntt Ekadashi. I went to Tirumala in order to distribute the Japa books of Lord and to have a glimpse of Lord. I distributed the Japa books with the help of Dr. Konda Reddy and had darshan of lord also in the early hours.

It is a practice that golden a chariot gets rotated on every Vaikuntt Ekadashi in the morning. One, late Sri Sri Madambakam Swami, a Vaikhanasa scholar used to reside in Tirumala in those days. He was a “scholar laurate” of Tirumala Dr. Konda Reddy was allotted duty to rotate the Golden chariot on behalf of Dairy form. Even Sriman Madambakam Swami also participated in this procession. It took 2 hours time totally for chariot procession. Both Dr. Konda Reddy and Madambakam Swami together walked in front of chariot. During this time, Dr. Konda Reddy explained Swami about all points i.e., construction of Sthupa, Motivation of Lord, My curiosity, Arrangement of Sree Venkateswara Mahaamantra Peetham and offering 7 crores of Japa books for 16 years every year. Also He asked about my offering of ‘Mark’ on the forehead of Lord Sree Venkateswara.

Then Late Maadambakam Swami, while appreciating my programme told to write “**Om Namo Venkatesaya**” instead of “**Om Sri Venkatesayana-maha**”. Also He said there is nothing wrong in naming as Sree Venkateswara Mahaamantra Peetham”. Coming to the matter of Marking on forehead, He said it seems “there is no specify adoration for this and it is all an adoration that is being done by devotees in their mind”. Also he asked me to continue in same way. Sri Konda Reddy informed me all this information in a Room. He said Maadambakam Swami was the chief priest since long time and also a Senior Scholar in these matters; so no one is superior to him and better to follow his suggestion. He advised me not to approach any one again to get clarified these doubts. I was so glad for this information and thought it is happened because of his “Mercy”. I decided not to change the name but only what I can change is “**OM NAMO VENKATESAYA**” from “**OM SRI VENKATESAYA NAMAHA**”.

I, one day analysed the dream of Sri Govveraju garu on 26.08.2002 He said that “an organization will be established on the name of this pillar and it will get good reputation in the society which is not required to you at present”. Then only I felt that Lord is informing me indirectly. From then, my connection with Sri Govveraju got severed and the same with TTD got strengthened.

My financial condition in the year 2003 was so. In other words, it was not satisfactory. I just entered the field of devotion with no knowledge of sacred scriptures. In such situation, from the year 2002 to the year 2018 i.e. 16 years. I decided to attend service on large scale means the credit goes to Lord only. In fact, both complete motivation and strength belong to ‘Him’ only. I had 100% Self Confidence that this will be accomplished by me. I did not get fear at all. Though a lot of money is necessary to spend for this, never I got afraid and no hesitation appeared in a my mind, but my wife was in dilemma that can we accomplish this task and whether our financial condition co-operate us. Moreover, we decided to spend our own money from our own pocket. Also we laid down a Rule that we will not ask anybody by ourselves but we accept only when they donate by themselves. We decided to give the Japa book to every devotee who ever visits our office, throughout our life. I have taken this decision only to serve the Lord in this life to the “best of my ability” but not with an aim to get the Lord.

Now, I stopped to ask anyone whether my service is proper and is it as per Sastraas? (Holy scriptures). We decided not to do any alternations or add something by getting informed with others. Only Just as ordered by Lord Sree Venkateswara and only with an aim to satisfy him we started this service, but I thought of preparing a Logo without giving an opportunity to others to understand my wish.

LOGO OF SREE VENKATESWARA MAHAA MANTRA PEETAM



08.02.2003: An idea appeared in my mind to prepare a Logo in which I planned to comprise the offering 111 crores of Japa and its aim for Lord Sree Venkateswara I, with the instigation of Lord, arranged mark (Kumkum) in Tirunamam (sacred mark of Lord Nilayam (small gopuram over the inner most part of Lord Sree Venkateswara’s temple) [vimanam]. The meaning of this is after offering 111 crores of Japa to the Lord of Tirumala Ananda Nilayam and to put ‘mark’ (Both) on his forehead with its “result”. After worshipping Logo in office on 08.02.2003, we released it. At that moment, I had the direct Darshan of Lord Sree Venkateswara before me. I enjoyed as if I satisfied him only by myself. I distributed my total Resolution (sankalpa) and Logo among devotees. I announced that every year from 2002 to 2018, offering of Japa of 7 crores will be done. The resolutions were as under:

1. To make sincere efforts of making all people to receive the name of Lord Sree Venkateswara and meditate or chant the same with pure heart and total concentration. To make them all to get the divine blessings of Lord.



2. To become an instrument of Devotees to fulfill their desires. To make them also to realize the enjoyment by chanting the name of Lord Sree Venkateswara and feel that we have achieved his blessings.
3. To increase the devotion of devotees on Lord Sree Venkateswara and to develop their Trust and Dedication a lot, providing the devotees with the fortune of Service.
4. After offering 7 crores of Japas minimum every time and get the fortune of praying Lord Sree Venkateswara to fulfill the desires of 70,000 devotee minimum.
5. Offering 7 crores of Japa every year from 2002 to Lord Sree Venkateswara filling the pillar (Sthupa) of "Sree Venkateswara Divya Maha Mantra" with the name of Lord and get satisfied with a feeling that we have discharged our responsibility towards Sree Venkateswara.
6. The worth of Sree Venkateswara's "BUTTU" (Auspicious mark on his forehead) (∇) is infinite and we cannot value it during our life time; But, while praying to equalize its value with (∇) crores of Japa, offering it, getting submerged in it as a "small dot" in the auspicious mark on his forehead and to get enjoyment out of that mark.
7. To encourage all devotees to participate in this programme, providing them with an opportunity to them all to offer services to Lord to the possible extent with no expectation till the last breath and finally to become the servants of Sree Venkateswara and enjoy a lot.

These were the Resolutions written by me that day. We decided to materialize them sum.

I, as a part of my enthusiasm, enclosing two Japa Books to these Resolutions, sent to Sriman Ajay Kallam the then E.O. of TTD, to Madaambakam Swami, Dr. Konda Reddy and to others TTD officials



for kind information, But I could not guess at that moment that Lord Sree Venkateswara will do some divine action thro' this and makes me more delighted.

An Analysation: Lord Sree Venkateswara blessed me with his 'SEVA VRIKSHA' (Tree of Service). With only one Aim of attaining Lord Sree Venkateswara. He provided me with many services including offering Japas.

The aim of every service is to attain him only. In the days gone by, both Sages Bhadra and Yadagiri, achieved eligibility thro' their penances (Japas) and got their Lords and arranged Bhadrachalam and Yadagiri Gutta. The aim of Lord was, I too in the same way thro' penance, attaining eligibility and get blessed by Lord Sree Venkateswara and become a responsible person (Kaaraka) for arrangement of HARINAAMA KSHETRA in the village of Chinnagundavelli. Only to

achieve this, the divine actions of Lord are being continued from the year 2000 to till date (oct 2023). Every divine action goes on with the aim of reaching Lord.

My Direction: I was blessed with the service of Lord. I established "Sree Venkateswara Maha Mantra Peettam". I got provided with 16 years' service. I aimed at attaining Lord Sree Venkateswara thro' seva without a single mistake.

BLESSINGS OF BHAGAVATAS:

These Divine Actions are being published as instructed by Tirumala Lord Sri Venkateswara only just to get your blessings and also to make you a part of the decision of Swami at least. So, I request one and all to chant the Name of Lord with no bar of Castes, Colour, and Creed and bless me so that my decision is fulfilled.

Servant of Sri Venkateswara
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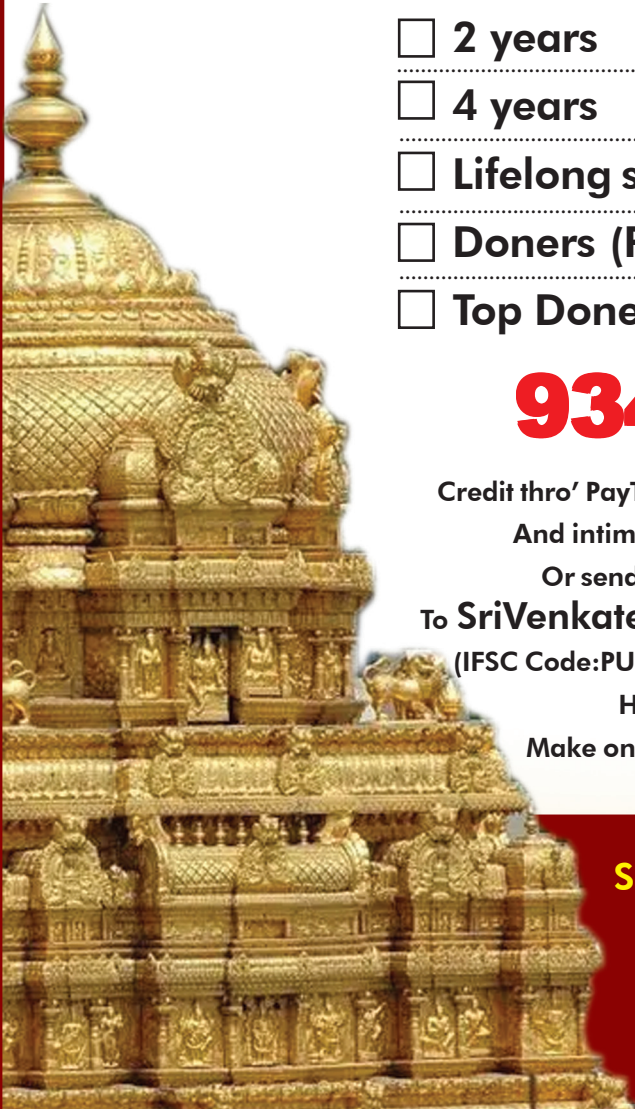
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Divine Direction of Tirumala Sri Venkateswara and my Condition

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