



English Version  
**PART 35**

# **DIVINE MANDATE OF TIRUMALA SRI VENKATESWARA**

The Serial of Divine  
actions of Lord Tirumala  
Sri Venkateswara in order  
to establish his  
“HARINAAMA  
KSHETRA” in Telangana  
as another TIRUPATHI.  
- Govinda Dasu  
(Pullagurta Sai Reddy)





# DIVINE MANDATE OF TIRUMALA SRI VENKATESWARA

English Version  
PART 35

The Serial of Divine Acts of Lord Tirumala Sri Venkateswara in order to establish his “HARINAAMA KSHETRA” in Telangana alike another TIRUPATHI.

“Servant of Sri Venkateshwara”  
- Govinda Dasu (Pullagurla Sai Reddy)

**Direction:** Lord Tirumala Sri Venkateswara decided to arrange his “HARINAAMA KSHETRA” near our “Garden well” in my native village Chinna Gundavelli, 7 km. away from Sidhipet. He directed me to construct at least the replica of Tirumala Temple upto two compound walls (Silver Doors). He assured me that He will stay here permanently forever in this area by himself and bless the devotees. Also He suggested to arrange Akhanda Harinam Smaran (chanting constantly) by various devotees in shift system with no break. He also informed me to get blessed by Bhagavataas (great devotees) in order to get eligibility to invite Lord from Tirumala besides rigorous practice (Sadhana).

Starting the training from April 2000, thro’ my dreams, He disclosed the actual matter in April 2022. In

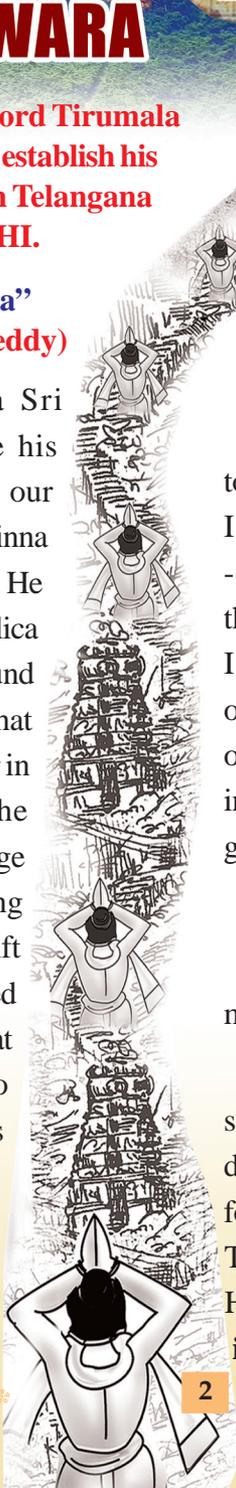
addition to this, He ordered me to get the divine feelings published which were blessed by him in order to make the devotees as partners in this programme from April 2023. The publishing of present part-34 is its part only (**March 2021 to May 2021**).

After having been defeated in upholding my vow to the Lord, I was filled with deep remorse and sorrow. I lamented that my entire 21 years of spiritual practice - from the year 2000 to 2021, during which I received the Lord’s grace - had gone in vain. In a way, the pain I experienced was many times greater than the suffering of a farmer whose long-awaited crop fails after 21 years of labour. I felt crushed, thinking that I was an incompetent servant who had brought dishonour to the glory of the Lord.

## Analyzing the Inner Meaning of the Services

I reflected upon how the services bestowed upon me had served me like tapas (spiritual austerity).

Sri Venkateswara desired to establish the sacred spot Harinaama Kshetra in this world for blessing devotees across generations. Because of my good fortune, He chose me as His instrument for this purpose. Thereafter, He instilled in me a deep attraction towards Himself and endowed me with two types of vision - **inner vision** and **outer vision**. With outer vision I



engaged in worldly activities, while with inner vision I constantly meditated upon Him. Similar to the battle-hunger that was present in every vein of the demon Banasura in the olden days, the Lord created within me an insatiable desire for His service. Also, He made it so that no amount of service I performed made me feel satisfied. He planted within me the strong desire that, because of me, my Lord should be remembered for generations. I felt as though He enticed me like a small child with chocolates, developed closeness, and then slowly made me do all His work.

In earlier times, devotees who attained the Lord did so by living in solitude, performing austerities, and attaining eligibility. But I was instructed to attain such eligibility while living amidst society and human settlements.

To help me attain this eligibility the Lord had bestowed upon me **six services** thus far – 1) Construction of the Sri Venkateswara Divya Maha Mantra Stupa in Tirupati 2) Offering of 70 million japa every year 3) The Namo Venkatesaya Ratha Yatra 4) The Sri Venkatesam Monthly Magazine 5) Bhaja Govindam 6) The Sri Srinivasa Kalyanams which had only recently been initiated

My one and only goal was to attain eligibility through these and attain the Lord. I realized that performing service without a single mistake is not the main point - **attaining eligibility is the main point**. I also analysed how each of these services benefited me.

**Sri Venkateswara Divya Maha Mantra Stupa:** By the Lord's special grace, this stupa was constructed by me in Tirupati in 2002. Through this I felt that the Lord had blessed me in a special way. It produced a firm resolve in me to serve Him and please Him. This became like the trunk of the tree of service bestowed by the Lord.

**Japa Offering:** When devotees would come to our office to collect the japa books and write in them, I would feel immense joy. Seeing how the Lord blessed these devotees would send me into bliss. Since around 70,000 devotees would participate each year, many of them would occasionally speak to me to clear their doubts about writing the japa. In this way, I lived in the company of devotees and developed the attitude of a servant. This service, which began in 2002, continues even today.

**Namo Venkatesaya Ratha Yatra:** When the chariot was taken into the streets and homes of devotees, witnessing the happiness they experienced would fill me with delight. From 2004 to 2019, for 16 years, I undertook this Ratha Yatra from Hyderabad to Tirupati. By the time I reached Tirupati, a tremendous transformation would occur within me - I would reach a state of complete surrender. During that time, I attained a state wherein even if thieves were to carry away all my possessions, my mind would remain unaffected and unwavering. This state arose in me 16 times over my life. I felt that perhaps the Lord had bestowed this Ratha Yatra so that I might adopt this state for the rest of my life. But I lamented that, being unworthy, I failed to preserve it.

During each Ratha Yatra, the feeling that I was a servant of the Lord would become very strong. I would not tolerate even the slightest mistake. A powerful desire would arise within me that as many people as possible should receive the Lord's grace. (However, after the Yatra, this state would gradually fade away.) According to the special experiences of those 25 days, at the end of each Yatra the Lord would grant me a vision of His cosmic form and show me His divine lotus feet distinctly. A feeling arose in me that if I could maintain this state throughout the year, the Lord would remain before me forever. I grieved that I had let this state slip through my fingers.



**Monthly Magazine:** Through the Sri Venkatesam monthly magazine, I learned more about the Lord's previous history and glory. I understood the minds of various devotees. In a way, the Lord arranged that all matters concerning Him would come to me through this magazine, wherever I happened to be.

**Bhaja Govindam:** During Bhaja Govindam, I would be filled with ecstasy and would long for the devotees to experience the same bliss. To conduct it, I would prepare intensely for 20 days.

In this way, although I lived among people, I felt that through these services the Lord granted me the same state that yogis living in forests attain through silent austerities. From now on, I decided to use these in the proper manner.

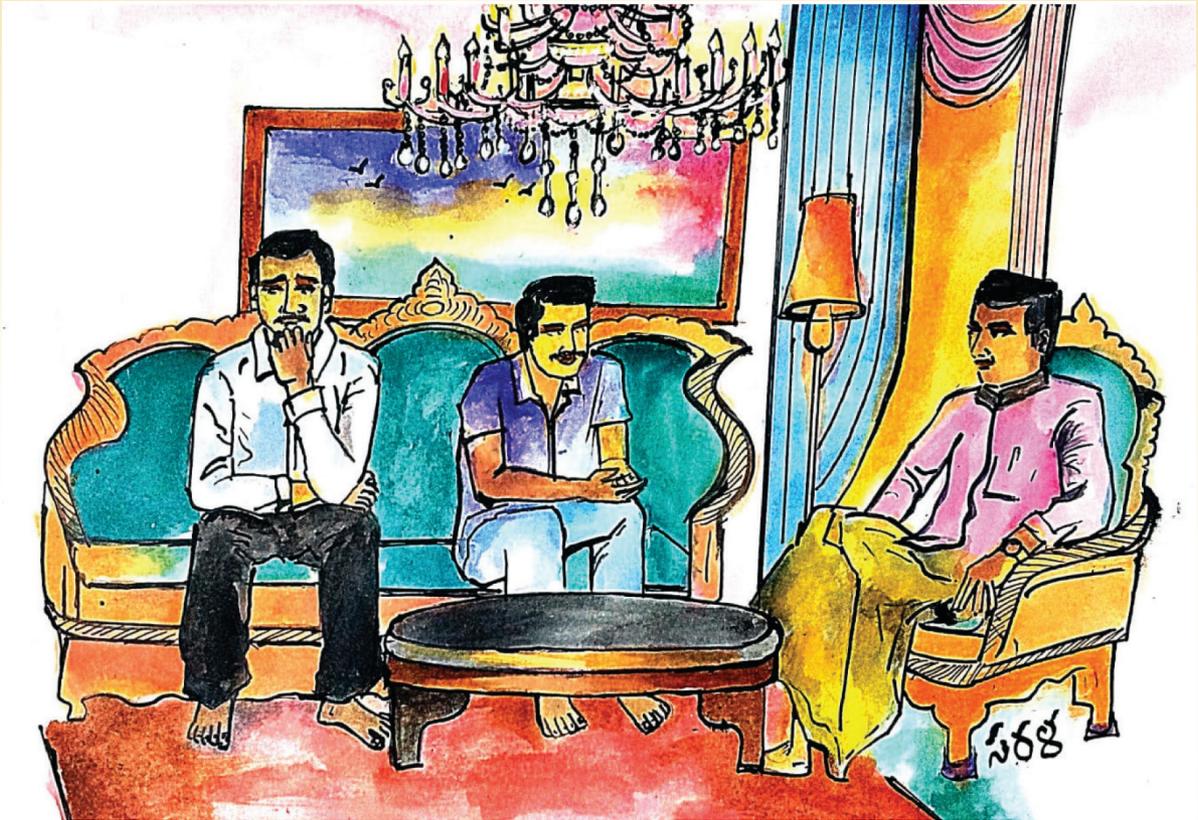
### **Analysing my Spiritual Practice**

Although I did not study scriptures or Puranas, the Lord, out of grace, made me learn divine matters through direct experience. Every training from the Lord is extremely profound - mentally and spiritually impactful, and permanently remembered - but it is known only to me, not to others. For the past 21 years, He has constantly created one issue or another for me to develop an intense longing for Him every single day and every single moment. Just as iron must be hammered repeatedly to be shaped, the Lord created numerous problems for me and gave me appropriate training through them. Whatever change He intended to bring about, that change became partially possible through these trials. The Lord's training would operate at the very root of my being - especially in dissolving the sense of 'I', attaining equanimity, realizing that everything belongs to the Lord, that we are temporary, and that we must live with pure thought, word, and deed, always surrendered to Him. Although these truths were the aim, the paths to attain them were extremely difficult.

Another special realization formed in my mind as follows

A person may have to remember God countless times to attain Him - perhaps there is a rule that so many "points" must be accumulated. If one remembers Him ordinarily, perhaps that gives one point; but if one remembers Him in distress with deep anguish, depending on the level of anguish, it might give one point, two points, and so on. To fill the required number, the Lord made me remember Him with anguish every day, every moment. He told me to renounce business and worldly pursuits so that the mind does not wander elsewhere. He instructed me to live a solitary life. I felt that all these were hints meant to increase remembrance. I lamented that although the Lord gave me such clear indications, I failed to notice them. From now onwards, I firmly resolved that it should not happen again. I felt that the promise He gave me - that He would grant me the fortune of serving Him until I was fully satisfied in this life - was granted with the intention that I should eventually establish the Harinama Kshetra.

Then I wondered: when the Lord had bestowed so many miracles and services upon me, why did He not also grant the establishment of the Harinama Kshetra as a direct service too? I thought perhaps the laws of creation stand in the way. Only when a devotee attains worthiness through tapas-like sadhana does he become eligible for the blessing of direct realization; in such matters the Lord does not cooperate in a straightforward way as He does with other things. Just as cooked rice is not given to us directly - we must sow the crop, grow it, harvest it, thresh it to get paddy, remove the husk to get rice, and then cook it - in the same way, if one desires to attain God, one must perform sadhana. I understood that to achieve the Harinama Kshetra, it was first essential to attain the state in which the Lord can be realized. Just as a determined aspirant preparing for the I.A.S. exam



withdraws for some time from society and electronic media to study, I decided to do likewise.

A certain instruction that the Lord had given me in the past came to my mind repeatedly:

“Unless necessary, you should not speak to others. You should not pay attention to unnecessary matters.” I resolved to act according to this instruction.

And during the inauguration ceremonies of our Ratha Yatra, Tridandi Srishrishri Srinivasa Vratadhara Narayana Ramanuja Jeeyar Swamy would always say: “Who says God does not come? We do not call Him like Draupadi did! Who says God does not eat? We do not feed Him like Shabari did!” These words remained deeply impressed in my mind. I resolved to practice accordingly and developed the faith that I would surely succeed. I should remember only Lord Venkateswara and not other forms, for whichever form the devotee worships, that very form the Lord grants. Since Lord Venkateswara was the presiding deity of

the Harinama Kshetra, I felt He made me think this way.

Afterwards, I promised the Lord that I would listen to His words, that I would not err henceforth, and that I would live with His will as my only goal. Holding firmly to the Lord, I undertook sadhana. During this period of repentance, I was shown several more divine acts which produced significant transformation within. To attain worthiness for realizing God, one must abandon many impurities. The Lord indicated that until now, certain changes had already taken place within me - especially pure devotion, unwavering faith, disciplined living, constant remembrance of the Lord, cleanliness, regulation in food and lifestyle, and detachment from worldly matters as well as from parental affection. Now, He indicated through the following divine acts that yet another impurity - attachment to luxurious living - had also disappeared, and that I was moving in the direction of accomplishing the Harinama Kshetra.



## Showing that desire for a luxurious life had faded and the journey towards spiritual practice had begun

In my engineering days, I had a friend named Shri Sambasiva Rao. Now, because of his job, he hosts the daily political discussions on TV-5. He knows many politicians and wealthy people.

**Dream of 24-03-2021:** Unexpectedly, I went with my friend Sambasiva Rao to the house of a very rich man in Jubilee Hills, Hyderabad. I don't know for what purpose we went. That extremely wealthy person was known more to my friend than to me. Sitting on the most luxurious sofa in that grand house, I was looking at the beauty of that place. My friend sat comfortably, but for some reason I felt uneasy looking at those luxurious objects. Just then, the owner of the house came and sat on another sofa next to us. My friend introduced me to him and they were talking about something. But I kept looking at the house and that excessive luxury with discomfort. In a way, I felt out of place there. It was clear that all desire for comforts and luxury had disappeared from within me. That was the first part of the dream.

**Second Part:** From my house in our village, I went towards our irrigation well. Earlier there was no water source in that agricultural land, but now I saw two irrigation canals flowing side by side with a small gap between them. Seeing that water, I felt extremely happy. I said to myself, "The Ganga has come here - this is possible only by the grace of Lord Venkateswara." Joyfully, I stepped into the water and washed my hands and feet. Coming back to the side, I kept looking at the two canals. Clear water - pure water - without dirt. From above, the bottom of the canal was clearly visible. Each canal was about five to seven feet wide. Then the dream ended.

Earlier, our field where the irrigation-well was located had dried up without water. We struggled a lot to practice agriculture. But now, by the grace of Lord Venkateswara, the pure Ganga had come to that land, and we could cultivate properly - this was what was being indicated.

**Meaning:** Earlier, I had many impurities and traits that were displeasing to the Lord. Now, those impurities were leaving me. Therefore, I was becoming worthy of establishing Harinama Kshetra - that was the meaning I understood while writing this part.

### Showing that I was practicing sincerely

With utmost determination, I wanted to fulfil the responsibility that Lord Venkateswara placed upon me and please Him. To achieve this, I was exerting intense effort through whatever methods I knew. Observing my efforts, the Lord showed another divine act to make my attempts very clearly visible to me.

**Dream of 27-03-2021:** In this dream, I entered a college-like building, like an engineering college, for some office work - probably to know some important information. The officer I needed was not there. On searching, I learned that he was actually my classmate. They gave me his name and number. I said, "Oh! I know him, he's my friend." I wanted to speak to him, but I couldn't find him. The office looked like the engineering college of Osmania University where I studied, but instead of classrooms, there were offices inside with tables and chairs. I seemed to have gone there to inquire about something important. That was the dream.

**The meaning:** Since I had firmly decided to definitely pass the examination, I was repeatedly going back to the college, to the teachers, to the offices to clear the doubts arising while studying. That was the significance.

## **Making an obstinate resolve for establishing the Harinama Kshetra**

**01-04-2021:** I made a firm resolution that I should establish the place where the Lord's name would be recited without a pause and conduct it in a way that would please the Lord. Since it would be near the place where I live, I felt that managing it would be easier. I also strongly wished that the entire Kshetra should remain under my control alone, without being dominated by anyone else. To fulfil this, I searched many places that I knew. I asked several acquaintances to help. But despite all my efforts, I could not make progress. For some days like this, I prayed to The Lord in deep distress, almost arguing with Him, saying:

“O Lord Sri Venkateswara! For the past five or six years I have been wanting to establish your Harinama Kshetra, yet I could not do it. Only because you did not help me, I could not go forward. Please do not do that now; I beg you to help me. I am yours, and there is no one in this world whom I love more than you. You know that very well. If you do not help me, I am utterly without support. So please show mercy and help me. If you do not help, I will fail in this examination, and your devotee will be forced to lose. For your devotee and servant to attain victory, your help is absolutely necessary. Moreover, since you are compassionate, please tell me clearly where and how to establish the Harinama Kshetra.” That day I lamented that The Lord was not helping me and argued with Him. In a way, I stubbornly clung to Him. I felt like a child sulking with its mother.

Lord Venkateswara of Tirumala has honoured me more than kings and emperors and has bestowed upon me countless priceless blessings. I felt that He had given me more experiences and affection than He gave to many great kings of the past, such as Krishnadevaraya. And I felt ashamed that I had not

fulfilled The Lord's resolve. This time, I decided that I must definitely attain success.

Finally, I again prayed to Sri Venkateswara:

“O Lord Sri Venkateswara! As a second service to be fulfilled, please grant me the resolve of ‘SrinivasaKalyanams’.’ I would have to perform 111 Kalyanams and invite The Lord into our home. If every 7 Kalyanams are considered one step, then 16 such steps would make 111 Kalyanams. So, I felt that I must climb 16 steps to reach The Lord. Thinking that even before He declared that I had lost in the first resolve, the Lord Himself arranged this Kalyanam seva for my sake, I felt overjoyed.

I prayed that I should perform this service without a single mistake, receive His grace, and be blessed with the fortune of establishing the Harinama Kshetra.

### **Instructed to Follow Bharata**

Once, I reviewed my previous offering of japa service. I realized that I had not made any mistake knowingly. It was only because fate turned adverse due to COVID-19 that I failed in that effort - there was no fault on my part. I felt that I lost only because fate took a crooked turn. Immediately I concluded that this so-called “fate” is merely a tool in the hands of Sri Venkateswara, and without His command it cannot be applied upon me. Therefore, I understood that The Lord Himself had *intentionally* made me lose. The moment this understanding arose within me, thoughts began to repeatedly appear in my mind saying, “Follow Bharata.” Not just for a day - these feelings continued for almost a week, and Bharata alone occupied my mind. Around 2009, The Lord planted the seed of Bharata's devotion in me. Now I felt that Bharata's devotional sentiment had begun to sprout within me. Just as Sri Bharata waited for fourteen years for the return of Sri Rama - likewise, I too must destroy the feeling of ‘mine’ and wait, counting days, for the coming



of Sri Venkateswara. I felt that in the total 111 Kalyanams, each Kalyanam was one step, and with Bharata-like yearning and perseverance I must climb those steps and reach The Lord. Just as it was through Bharata that the Ramayana came to be, I felt that it was The Lord's will that through me the Harinama Kshetra should come to be, and that all should receive His grace.

### **Praying for Permission to Publish the Experiences**

I also made another request: "O Lord Sri Venkateswara! You have bestowed upon me countless extraordinary experiences. When I read them, I was filled with bliss; grant Your devotees also the fortune of reading them and feeling that joy. After I complete one-third of the Kalyanams, please grant me the opportunity to publish these experiences. I will publish them under the title 'Tirumala Sri Venkateswaruni Disha – Na Dasha'. In 2010 You told me to publish these experiences later; now I beg you to grant permission to publish after the one-third Kalyanams are completed."

### **Indications That Harinama Kshetra is Being Granted**

**06-04-2021:** While performing the Kalyanams without a single mistake, I felt that the most important thing was to use them to attain the required eligibility. I realized that although I was not a lowest-rank student, I had failed several times in The Lord's examination only because I did not listen to Him properly. In the past, though I stopped doing business, I still occasionally bought plots as a pastime, and I had not given up the notion of 'mine'. I ensured that these mistakes would not be repeated. I felt that if I remembered The Lord every day, every moment, it would not be difficult at all to pass this examination. I felt certain that The Lord would surely show the way. Although I did not read other spiritual books nor follow spiritual personalities,

I felt that if I simply held on firmly to The Lord, He would grant everything. Other than my Lord Sri Venkateswara and my Gurudeva the Lord Sri Sri Sri Hayagriva, I did not wish to take refuge in anyone. From now onward, whatever difficulty I faced - physical, mental, financial, or any other - I wanted to analyse it with the conviction that it was steering me towards Harinama Kshetra, and live accordingly. I resolved to completely renounce the feeling of 'mine', other desires, and worldly matters. I firmly decided that I must, at any cost, succeed in the examination set by The Lord and make Him rejoice.

13-04-2021 was Ugadi. On that day, we completed 14 years since starting Srivenkatesam monthly magazine, and stepped into the 15th year. On this occasion, I offered the April 2021 issue to The Lord and prayed. I said that I would continue publishing this magazine for my entire lifetime, or until He says "enough", and that I wished to serve Him even more. I prayed that He bless me to pass the examination and attain the fortune of doing a Ph.D. I prayed that I may establish the Harinama Kshetra and rejoice seeing His uninterrupted nama-smarana there. I prayed saying that all this is impossible without His grace, compassion, and cooperation. I prayed: "Lord, you promised that you would grant me the fortune of your service until I was satisfied. I am not satisfied yet. I want to serve you more. I have the desire to establish centres of where your name is recited uninterruptedly. Therefore, according to the word you have given, please help me and grant me the ability to establish them. Apart from you, I have no other refuge." In this manner, with persistence, I had been praying in many ways for many days with repentance and longing. Perhaps because of this prolonged yearning, a true transformation occurred within me. Like a mother consoling her crying child, the Lord took pity on me and showed a beautiful divine act, indicating that He was either granting me the

Harinama Kshetra, or was leading me towards it. I was filled with joy. Until then, I had been sorrowful and repentant; but from that moment onwards, He began to make me happy by revealing one thing after another indicating that He was indeed granting the Harinama Kshetra, which had been the cause of my sorrow.

**Dream of 14-04-2021:** It was our house. I cannot say whether it was in Hyderabad or in our native village, but it was definitely our house and we were all there. In our house, there had been an old musical instrument lying in a corner, covered with dust, unused for many years. It was a wooden dhol / drum-like instrument. We brought it out, wiped off the dust, and repaired that damaged drum. Now that instrument was ready for use again. A feeling arose in my mind that programs must now be conducted and that there should be no more delay. Meaning, in my mind arose the thought that using that instrument, musical programs related to reciting the name of Lord Hari had to be organized.

The dream ended.

This dream gave me immense joy. I felt a renewed enthusiasm. I rejoiced thinking that, just as I had prayed, The Lord was granting me the opportunity to establish recitations of the Lord's name. I offered crores of prostrations to my Lord.

### **The Lord Himself taking the responsibility of gathering devotees**

Again, I prayed to the Lord that for this Hari Naama Kshetram to be set up without any slip-ups, His divine grace was essential; that He should graciously send the devotees; and that He should give me the opportunity to establish one center in Chinnagundavelli and another in Hyderabad. With such prayer I slept, and the next morning I had another dream.

**Dream of 15-04-2021:** It was our village, Chinnagundavelli. It seemed as if that very morning I had come to the village from Hyderabad. Since we hadn't been home for many days, my wife had the house cleaned. It was indeed our house, but not the one we currently own, nor the one we sold earlier. It was a new house, scrubbed with red coloured clay and consecrated cow-dung mix and decorated beautifully with traditional rangolis. The house looked like a hermitage, or like houses of old - red clay smeared near the hearth, cow-dung cleansing, lime-wash designs, rangolis, and neat decorations. It looked very beautiful. With the intention of arranging recitations of the Lord's name for and to find suitable persons for it - wondering if such people might exist - I roamed the village, but returned disappointed and was entering the house. I placed one foot across the doorway. At that moment, my eyes fell upon the house next to ours. It was our paternal cousins' family's house. Their house too was arranged like ours - red clay near the stove area, rangolis, and everything neat and proper. They had returned home in the evening after tending to agricultural work. After supper, about ten men from Chinnagundavelli had gathered in that house to learn singing devotional songs. They had wooden slates, books, and palm-leaf boards. One person was teaching, and the others were learning. As part of their practice, they were chanting a mantra that included: "Vinaa Venkatesham nanaathonanaathah! Sadaa Venkatesham smaraamismaraami..." At that moment, the words "Vinaa Venkatesham..." (Without Venkatesha, we have no Lord) were heard clearly and distinctly by me. In a way, they were praying that apart from Lord Venkatesha, there is no refuge for them. I observed how sincerely, devoutly, and enthusiastically they were learning about The Lord.

Just then I placed my second foot inside our house and went in. Inside, there was a little girl, about 3-5



years old. She was one of our family members. She wore a frock of white cloth with colourful floral designs. While I was speaking to the child, two men passed in front of our house, carrying repaired dhols (percussion drums). The child looked at them with curiosity. To introduce them to the girl, I called them and spoke to them. They told me that they had just gotten their instruments repaired - implying that they had prepared the musical instruments for future devotional singing programs. They were extremely happy and enthusiastic as they spoke to me.

Then the dream ended.

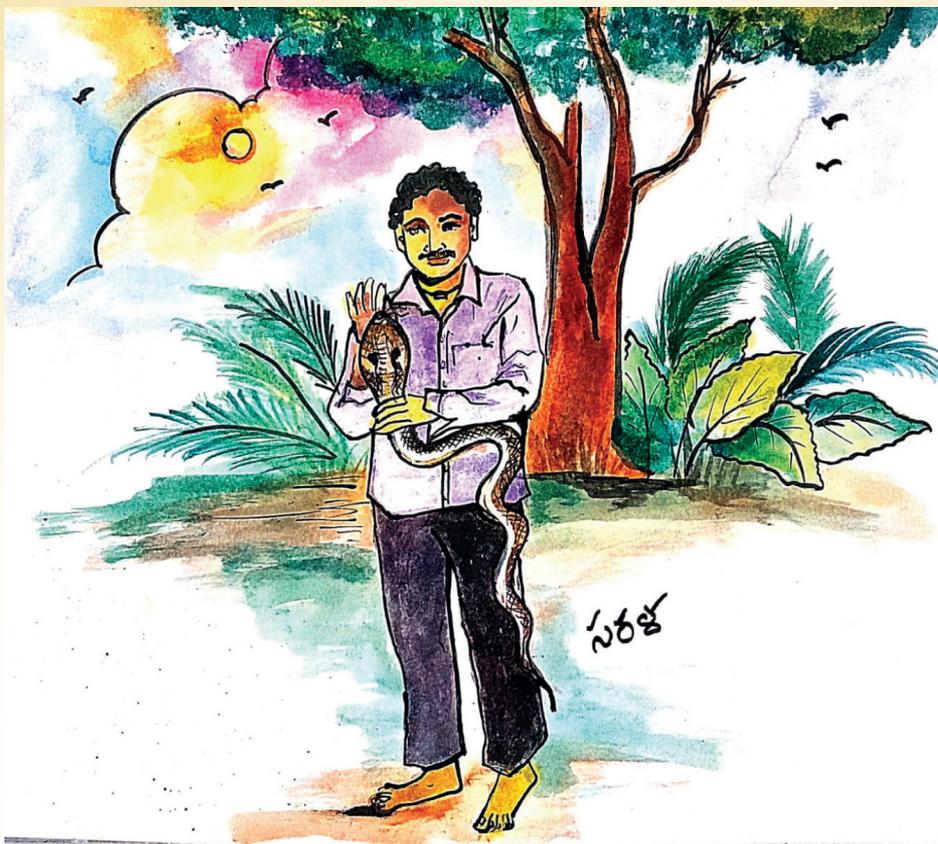
**Meaning:** I understood that Lord Sri Venkateswara was permitting the conduct of His uninterrupted recitation of his name. He also gave me confidence that suitable people would be available to carry it out. I felt immense joy that my Lord was granting

me permission to undertake my life's goal - the uninterrupted recitation of His name for Him. And He also indicated that till that time there would be a small girl (grand daughter) in our house. This dream broke at 5:25 AM when the alarm rang. Next morning, I also had another shorter dream.

### **Showing me that I was continuing my efforts after befriending the Lord**

For the past five months, without any break, because of repentance and inner striving - or because of weeping like a child - the Lord melted and showed through this divine act that He was accepting my wish.

**Dream of 16-04-2021:** In this dream, a person was playing with a large cobra. He was holding the lower part of its hood with one hand, and gently tapping the top of its hood with his other hand, playing with it. It was a fine cobra. The dream ended with that.



shirts, and I too was very happy. All this was taking place in the Osmania Engineering College grounds. Usually, in college I would always worry - “Without studying anything, how will I write the exam?” and be anxious and tense. But this time, I was spending time very happily and joyfully. I was alone, my few friends were at a distance. I had this kind of dream. After seeing this dream, I felt that perhaps it was a sign that I would pass the examination.

### **Assurance for Establishing the Harinama Kshetram**

Lord Sri Venkateswara showed a few more indications

**Meaning:** Actually, I was supposed to become worthy of attaining the Lord and establish the Harinama Kshetra. However, He conveyed to me that I had somehow befriended the Lord and was trying to achieve the objective of the Harinama Kshetra.

After this, the Lord showed me another joyful scene in the following manner:

**Dream of 22-04-2021:** In this dream, I was at a college. At that time, a festival was happening there. Various companies had set up stalls in the college grounds to sell their products. Some stalls were selling items like T-shirts. For the students, the college management was conducting various competitions. All the children were very happy and participated enthusiastically in the sporting events. Some were talking in groups, some were shopping with their friends, jumping and leaping, laughing - all of them enjoying themselves greatly. I was standing near a stall selling T-

that He was granting me the service of establishing His Harinama Kshetram in the following manner:

**Date: 23-04-2021:** - For the last few months, a great change has come over me. After reading my past experiences, my heart felt deep sorrow. The Lord had shown me countless glories and immense love, and set aside the laws of the universe to shower His grace upon me. Yet I, unable to give up the sense of “mine,” unable to renounce the six enemies (lust, anger, greed, attachment, pride, envy), drowned in worldly pleasures, or due to my lack of strength and capacity, failed to act as The Lord had instructed. In the end, I failed in the Lord’s test. Like clutching at leaves after burning one’s hands, I repented only after time had passed. I recognized my mistake, admitted that I had failed, asked for a timely remedy, and tried in many ways.

From then on, I decided that my attention must remain only on achieving the goal and nothing else. I



pleaded for help to accomplish it. Humbly -calling myself a refugee, dull-witted, His servant, and ignorant - I prayed that if He helped me, I could try again and pass the test. After that, I also prayed that He grant me the fortune of securing a Ph.D. seat. The Lord, who heard my plea, accordingly helped me. He removed attachment towards family and world, and created confidence in me that I could achieve it if I tried.

I decided that the day I would be able to establish and run Tirumala Sri Venkateswara's Harinama Kshetram would be the very day I would pass my M.Tech. examination - and until then I should wait. While striving toward the goal, I continued living in meditation on the Lord. I questioned everyone I met, asking about possible places for the Harinama Kshetram and their opinions. At the same time, I repeatedly prayed to the Lord for guidance. I declared that this was my life's mission. I said I was powerless and could not do it without His help. Since service must be done only according to the Lord's command, I asked Him to give appropriate indications. Moreover, I prayed that this Kshetram should be according to His desire, and pleaded that He reveal which place He preferred. Every day, with tears flowing from my eyes, I prayed earnestly.

Seeing this, it appeared that The Lord too was pleased. I felt that the time was approaching. It seemed as if The Lord too was making preparations. In the past few days I saw villagers in my hometown learning "Vina Venkatesham..."; the musical instruments used for bhajans, which had once become unusable, were now being repaired; and I saw myself going repeatedly to the college. Somehow, this time, I was determined to establish this Kshetram.

Every day I have been praying to the Lord only about this matter. Seeing all this, Lord Sri Venkateswara conveyed a wonderful message yesterday, that is, on 22-04-2021.

Once, regarding the establishment of this Harinama Kshetram, I requested Dr. K. V. Ramanachari and a friend named Balaji to suggest a suitable place or temple. This Balaji is a devotee of The Lord. Moreover, he runs a trust called Sri Lakshmi Narayana Trust in the Safilguda area of Hyderabad and is engaged in the service of the Lord. When he enters meditation, the Lord reveals future matters to him in various ways—through different feelings, forms, and visions. So, I explained my problem to him and requested him to ask The Lord when He would resolve my issue. I have known him for the last 15 years.

I sent him a document I had prepared about the Harinama Kshetram. He discussed it with his group of friends and was doing his part to find a solution. Once every two or three days, I used to discuss this topic with him. Seeing my eagerness, Sri Balaji entered meditation on Sri Ramanavami, i.e., on **21-04-2021**, and asked The Lord about me and my efforts. To that, the Lord supposedly gave a beautiful answer on **22-04-2021**. He informed me of this over the phone at 10:30 PM on 22-04-2021. I was overjoyed.

He said: "Sai Reddy has earned eligibility by offering japa of 7 crore (70 million) repetitions every year for the past 18 years. He is now competent to establish this Kshetram. Tell him not to worry; he will surely succeed." This is what Lord Sri Venkateswara Himself conveyed to Sri Balaji. Sri Balaji told me that since Sri Venkateswara is Himself Narayana, His words will never fail, and therefore I should not worry too much. With a desire to share this matter with me as soon as possible, he said he was informing me even at that late hour. Sri Balaji further said that The Lord would grant, at the proper time, whatever is needed for this mission, and that this programme would be conducted successfully by me. He also said that The Lord instructed that two tasks still needed to be completed, and that I should wait a few more days for

those. He said he did not know what those two tasks were. Listening to these words, my heart filled with joy. It felt as if I had already achieved success. After that I lay down to sleep. The next morning at 5:30 AM, The Lord again showed me the same matter in a dream.

**Dream of 23-04-2021:** In this dream, it was as if the inauguration of the Harinama Kshetram had taken place, and I was experiencing immense bliss. My long-cherished desire had been fulfilled, and my entire body thrilled with joy. The dream ended with that.

In this way, at last, Lord Sri Venkateswara of Tirumala promised me His Harinama Kshetra service in April 2021. My joy knew no bounds. I expressed countless thanks to The Lord.

**From 16-12-2020,** when I failed in my resolve, I began to pray to the Lord every single day and every single moment with intense yearning, worshipping Him in all the ways I knew. Seeing my sorrow, my yearning, and my agitation, The Lord once made me feel as though I had succeeded in my resolve, and once again made me feel that the Lord was pleased with me. After that He gave me another resolve to fulfil. But since my intense yearning and prayer continued, in the end He showed me - through the vision of old musical instruments being repaired - that I was going to establish the Harinama Kshetram.

Having noticed the inner transformation in me - the determination to establish the Harinama Kshetram at any cost and satisfy Him, Sri Venkateswara declared that I was eligible to establish the Harinama Kshetram and that He would grant it soon. With this I felt utterly satisfied. All my sorrow ended. It felt as if I had plunged into an ocean of bliss - completely overwhelmed. Since the Lord Himself was granting the Harinama Kshetram, I felt there was no further need to worry about it.

**A clarification:** While praying to The Lord, there was always a sense of newness. No matter how much

I prayed, I was never satisfied. Therefore, without boredom, I prayed again and again for the same thing.

### **Further Reflection – “Sadhana”**

Now thoughts began to arise - how should this Harinama Kshetram be? Where should it be built? I had forgotten the earlier insight - from 2009 or some other occasions - that the Harinama Kshetram should resemble the Tirumala Temple. So, I once again began praying to The Lord to obtain answers to these two questions:

1. How should the Kshetram be designed?
2. Where should it be built?

Since the Lord who would be remembered and worshipped in this Kshetram is Sri Venkateswara of Tirumala, His very form must be installed here. During bhajans, devotees should mentally, verbally, and physically adhere only to Sri Venkateswara of Tirumala. Devotees should always regard the deity in this temple as a replica of Sri Venkateswara of Tirumala. Rather than adjusting to whichever property happened to be available, I felt that wherever the Kshetram is founded, the direction of worship and devotional singing should be oriented towards Tirumala.

With such thoughts, and with constant remembrance of The Lord, I spent my days.

### **Showing the Place for the Harinama Kshetram**

**Date: 29-04-2021:** This evening Dr. K. V. Ramanachary called and spoke affectionately. He said that the Harinama Kshetram should be established in his Ananda Nilayam premises located in Kondapaka village. He said he would provide adequate land and would extend whatever help he could. He mentioned that there is already a Lord's temple there and about 30 elderly people reside there, and some of them would take part in the bhajans. He also told me that I would



have complete freedom and that there would be a peaceful village environment. The place is located on the Hyderabad–Siddipet route, about 20 kilometres before Siddipet.

In reply, I said that the Kchetram must be established only at the place that the Lord desires. Finally, I prayed to The Lord regarding this matter, but I did not receive any answer.

### Warning to Remain Alert

In the meantime, the second wave of COVID-19 broke out again. Everyone stayed inside their homes. I too remained at home and, to pass the time, I began watching movies and serials on TV. Besides, since The Lord had already said that He would grant the Harinama Kchetram, I felt confident. Having suffered for many days in the past, I slowly forgot that suffering. Because of this, my mind once again drifted. I moved away from divine thoughts, and negative thoughts began to enter. The remembering of the Lord decreased, worldly attraction began. Noticing this, Sri Venkateswara granted the following *divine act* (divine instruction) and warned me to be careful.

**Dream of 01-05-2021:** I was walking near the filthy drainage canals of the Musi River at Puranapul in Hyderabad. In front of me were split, open sewage drains of the Musi. I was walking beside them. The entire path was dirty and disgusting with trash everywhere. There was a foul smell. Then some unseen person said to me: "Why are you walking along these filthy drains? Go far away. Stay alone."

The dream ended.

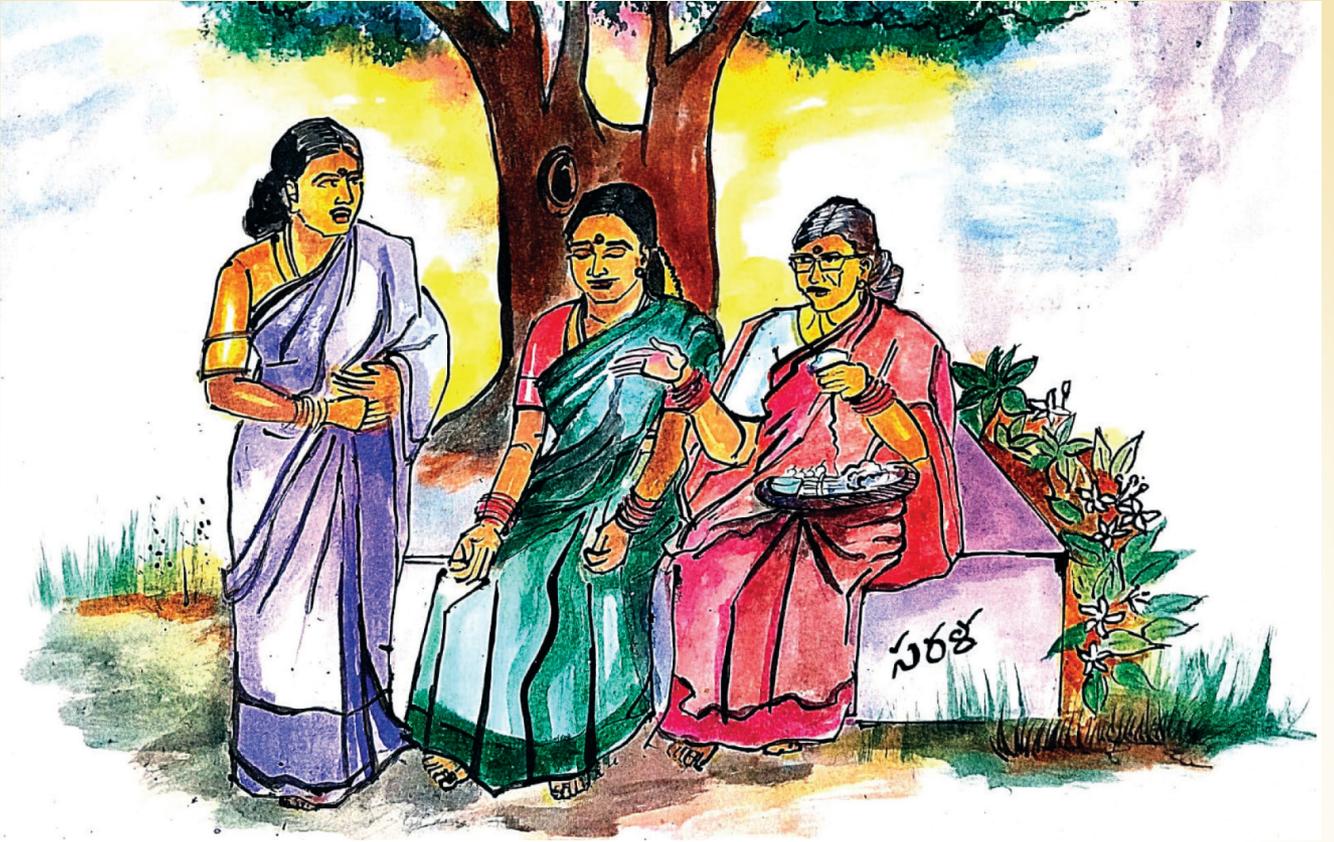
For the past few days, since I was not going to the office and staying only at home, this state arose in me. Earlier also, when I watched too many movies and serials, the Lord was displeased. This time too, He did the same. Afterwards, I again started going to my office

and continued remembering the Lord. My office served as a place of spiritual practice for me.

### Govinda! Chanting the name Govinda

This dream came to my wife, Surekha. Recently, during the severe second wave of COVID-19, the number of devotees visiting the Tirumala temple had decreased. People were suffering from this disease. Humanity was frightened by what was happening around them. With the intention of restoring the previous joyful conditions, a devotee named Sriman Mahanti Srinivas resolved that within 70 days, he would offer 700 crore repetitions of the name "Govinda! Govinda" to Sri Venkateshwara. This great yajña began on 03-05-2021 and was to continue for 70 days. Devotees of Sri Venkateshwara from all over the world, staying in their own homes, must chant "Govinda! Govinda" as many times as possible at their convenience, and report their counts via WhatsApp to him every evening. Each devotee can contribute individually or collectively on behalf of others. Sriman Srinivas informed me about this. Since I was always remembering the Lord, I told my wife about it and asked her to participate. She has been chanting for the past 3–4 days and sending her daily count to Sriman Srinivas. Each day, she was chanting between 3,000 to 7,000 times.

**Dream of 12-05-2021:** In this dream, Surekha saw an elderly woman, approximately 85–90 years old. She was sitting at some place, making wicks with ghee (clarified butter) for lamps. The woman was seated on a raised platform while doing this. Surekha was sitting beside her. Then another woman came from outside and asked Surekha if the Lady was making wicks. Surekha continued her name chanting without replying. Noticing this, the elderly woman again asked her to speak, to which Surekha still did not respond. The elderly woman making the wicks intervened and said:



“Do not speak, do not disturb her; she is chanting the name of Govinda. Can’t you see?”

The dream ended.

Surekha told me about this dream this morning. She said it was coincidental, as she was thinking only of the Lord while chanting, which is why she had this dream. I told her that there is no coincidence; because she was chanting the name Govinda, the Lord had shown her compassion. I also told her to expand this program to include more people. After many days, Surekha experienced such a dream, and she was very happy.

### **Supplication to The Lord**

For the past few months, I have been trying to establish a Harinama Kshetram (a temple for continuous chanting of the Lord’s name) and conduct unbroken name chanting of Tirumala Sri Venkateshwara there. I have used every possible method to make this happen.

I asked knowledgeable people to suggest a suitable location or temple, but I made the efforts under the condition that the Kshetram should remain under my control.

I also thought carefully about how it should be managed and how to attract devotees. I learned about the Rama Naama Kshetram in Guntur. Last week, I spoke to Dr. K. V. Ramana Chari. He said it could be done, and if devotees were provided with meals and darshan, it would suffice. I assumed he was considering the Tirupati model - there, even if nothing else is given, devotees flock, perform nama smarana, and only desire the darshan of the Lord.

However, here it is not the same. I realized that for a temple we establish here to work, the Sri Venkateshwara idol in that temple must have sufficient attraction for devotees; otherwise, it is not possible. Therefore, the primary agent for all of this is Sri



Venkateshwara Himself. If He wills it, the work becomes easy. We cannot know where to set up this Kshetram unless He Himself indicates it. After establishing the Harinama Kshetram, the task of attracting devotees must also be done by Him; otherwise, we cannot succeed.

In the Kaliyuga, people do nothing without benefit. So, we must have faith that the Lord of the Kshetram will quickly fulfil our wishes. Then, devotees can take vows to perform nama smarana for 7, 11, 21, 41, 60, 90 days... 6 months, 1 year... 3 years... 5 years... 7 years, depending on their determination. (Each day for 2 or 4 hours only.) Without deep trust and faith in Sri Venkateshwara, this cannot succeed. Devotees must develop a strong desire to come to this Kshetram, and for that, only Sri Venkateshwara can help. He must attract devotees here in the same way He does in Tirumala and satisfy them. Only then can I establish and manage this Harinama Kshetram. Without the Lord's help, it is impossible.

Therefore, today I prayed to my Lord in this manner: "Lord! Just as you attract devotees in Tirumala and grant them satisfaction even with a brief darshan, please similarly bless the devotees who come to this Kshetram. Fulfil their desires with your grace." Immediately, I felt that establishing this Harinama Kshetram was possible. I prayed that He indicate the specific location for it. Since everything depends on The Lord's grace, I prayed that He guide me, and I pledged that I would follow His directions exactly. Again, I prayed that, since I do not have the power to attract devotees or teach them the principles myself, I can only serve from behind the scenes. I requested that He Himself attract and satisfy the devotees and help me. I then continued my meditation, asking that He indicate where this Kshetram should be established.

On a previous occasion, The Lord had indicated that He would attract His devotees and bring them near Himself, but I had forgotten this. So, I prayed with utmost devotion as described above. Another point: I had read about The Lord's experiences, but I could not fully understand them. With time, as I gained more capacity and qualification, their meaning became clear.

### **Prayer to let me know a suitable location for the Harinama Kshetram**

**26-05-2021** – Although I had a strong determination to establish the Harinama Kshetram, I pondered deeply over where it should be set up. It must be accessible to everyone, and above all, the location must be dear to Sri Venkateshwara. Therefore, I began praying that Sri Venkateshwara Himself show me the right place. In the past, He has guided me in many matters through dreams. This is an extremely important project for me, perhaps the most significant in my life. It is the fruit of all my spiritual effort, so I earnestly prayed that He reveal the proper site for the Kshetram. After several days passed without any response from The Lord, I felt disappointed. Then I prayed: "O Lord! Even if my determination does not succeed through this project, it does not matter. Even if I fail, it is your will. But I want to be your servant and establish this Harinama Kshetram for my Lord's sake i.e. your sake, so that successive generations of devotees may receive your grace. I wish to serve you without expecting anything in return. Please, forgive my shortcomings and show me where this Kshetram should be established."

Every day, I prostrated myself in the full "Ashtanga" dandavat pranam four to five times, expressing my request. Additionally, in the past, my father had also expressed a wish to establish this Kshetram, so I now recognized his support as well. I did not allow my mind to be distracted by any other

thoughts. Observing my firm determination and continued practice, The Lord appreciated my effort and encouraged me further through a beautiful divine act which we shall see in the next part!

**My Current State** – By analysing my service, I recognized my faults. The Lord indicated that I was undergoing transformation in order to establish the Harinama Kshetram, and He had also signalled that He was granting me this blessing. Previously, I had taken Lord Hanuman as my ideal for service. Now, He advised me to take Lord Bharata as my ideal.

**Blessings of devotees:** As ordered by the Lord Tirumala Venkateshwara, with the only intent of gaining your benediction and to make you all a part of the Lord's mission, even if it is just for you to receive His blessings, we are publishing all these Divine Acts of the Lord. Hence, we request every devotee who has read these Divine Acts, without any regard to age or gender, to remind yourself of the Lord and bless that we succeed in our mission at the earliest.

## NAMO SRI VENKATESAAYA

Servant of Sri Venkateswara  
**Govinda Daasu (Pullagurla Sai Reddy)**  
1-1-53, Habsiguda, Hyderabad.  
Phone : 040-27175250

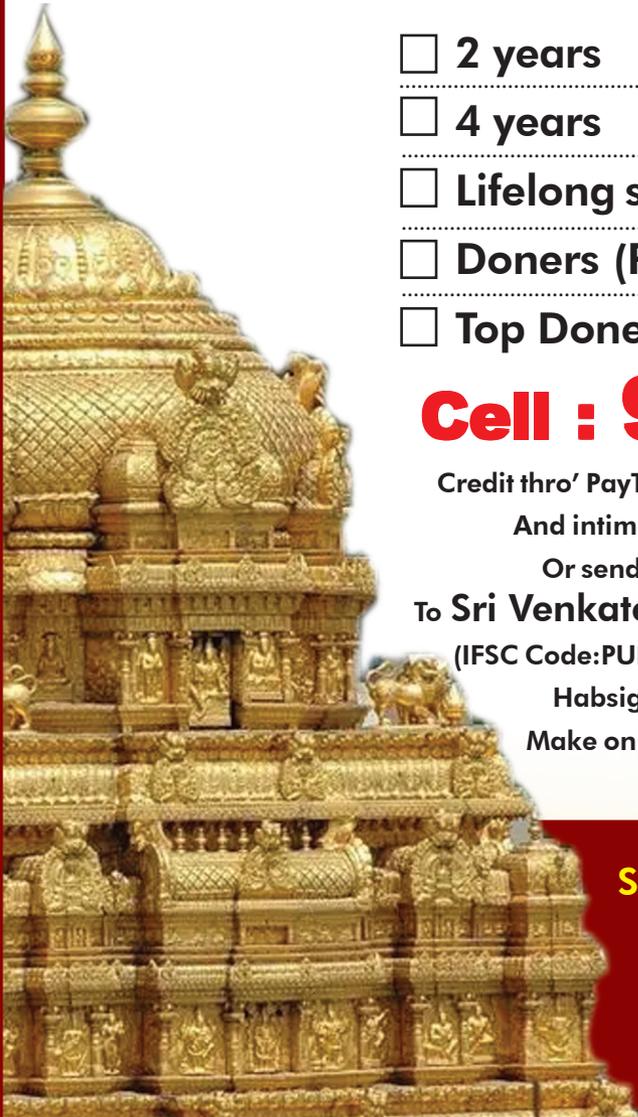


Email: [srivenkatesham@gmail.com](mailto:srivenkatesham@gmail.com)  
Visit: [www.srivenkatesham.org](http://www.srivenkatesham.org)



## “Divine Mandate of Tirumala Sri Venkateswara and my Condition”

Those who require hot copy of these unique Feelings and Experiences, being published every month in Telugu are requested to join as subscribers as informed in monthly Magazine **Sri Venkatesam**



	Rs. P.
<input type="checkbox"/> 2 years	500.00
<input type="checkbox"/> 4 years	1,000.00
<input type="checkbox"/> Lifelong subscription	5,000.00
<input type="checkbox"/> Doners (Poshakas)	10,116.00
<input type="checkbox"/> Top Doners (Raja Poshakas)	50,116.00

### Cell : 93482 12354

Credit thro' PayTM/PhonePay/GooglePay to numbers

And intimate us along with your address

Or send MO/DD/Crossed Cheque or

To **Sri Venkatesam** A/c no. S.B. 11002191002593

(IFSC Code:PUNB0110010) Punjab National Bank,

Habsiguda, Hyderabad - 500 007.

Make online payment and intimate us.

paytm

PhonePe

Google Pay

Our Address:

**Sri Venkatesam**, Spiritual Monthly Magazine

H.No.1-1-53, Street No.1, Habsiguda,

Hyderabad-500007,

Ph: 040-27175050, Cell: 9348212354

Email: srivenkatesham@gmail.com.

Website : www.srivenkatesham.org